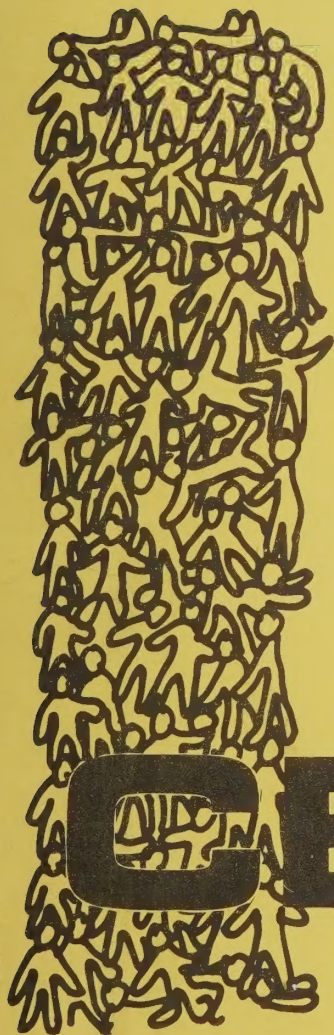


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SONOMA



# MID- DECADE

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# CENSUS

# '75'



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**CENSUS**

**'75'**

Population Sonoma Co.  
Social survey "  
Housing Survey "

Prepared By:  
✓ SONOMA COUNTY  
PLANNING DEPARTMENT  
DECEMBER 1975



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CENSUS

75

PLANNING DEPARTMENT  
SOMERSET COUNTY  
DECEMBER 1975

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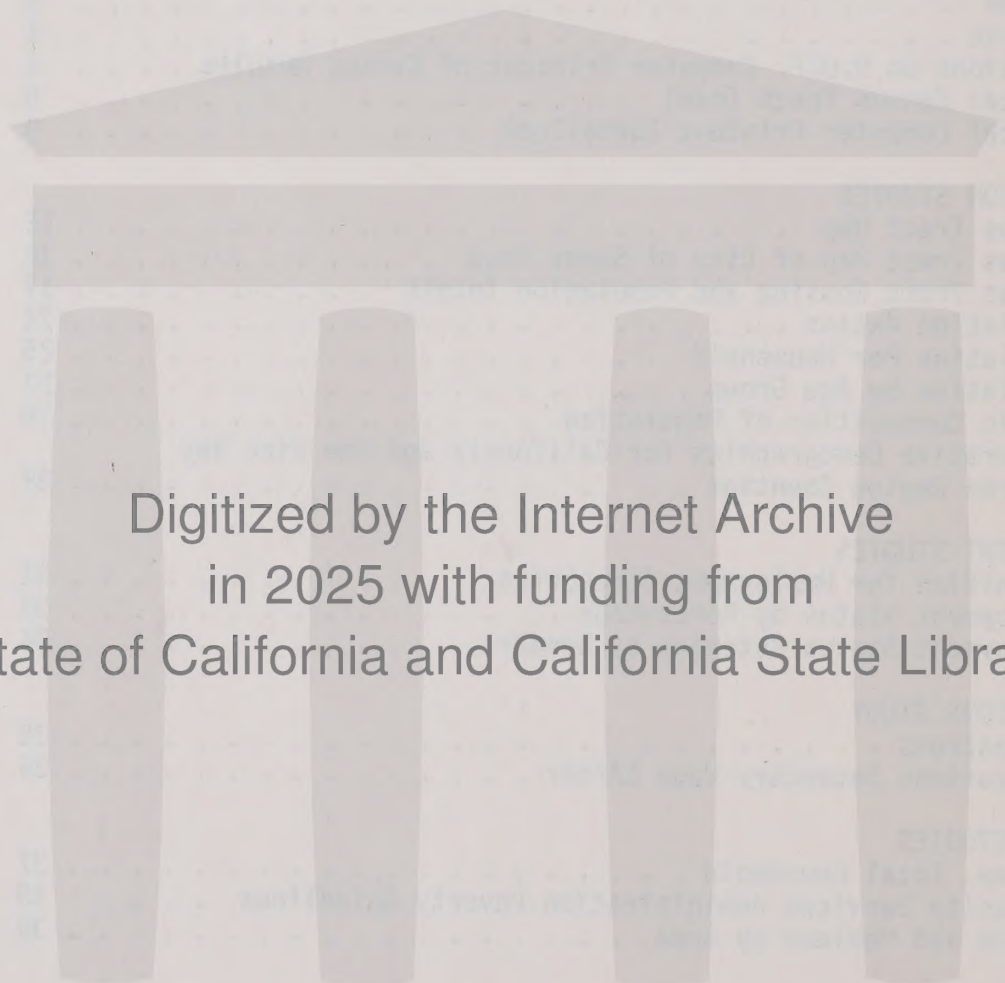
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# **INTRODUCTION**









## EXPLANATION OF CENSUS QUESTIONS

The Federal Government conducts a nation-wide census every ten years. Population increases, however, are occurring at such a rate this information rapidly becomes outdated. Hence, the States have found it necessary to conduct special mid-decade censuses to provide current statistics for their immediate planning needs.

California has created a population research division within the State Department of Finance (D.O.F.) with a section solely concerned with conducting censuses.

Every California County has the option, and is encouraged by the State to conduct a mid-decade special census. The State provides the format, procedures, and technical services while the counties provide the resources necessary to do the actual enumeration.

The main concern of the State of California is current statistics on population and housing. These statistics are necessary for decisions on revenue sharing and program funding.

Counties have the option under the D.O.F.'s census format, to gather a limited amount of information deemed important for local planning purposes. This format allows for ten questions to be asked, in addition to the housing and population questions required by the State. The ten questions asked for Sonoma County were prepared by a data needs committee composed of representatives from Sonoma County, the eight incorporated cities and a technical advisory staff.

The questions deemed of most concern to City and County administrators, were determined according to the following criteria: 1) Utility of data; 2) The broadest applicability for data users; 3) Availability of data without relying on a mid-decade census; 4) Acceptability of inquiry to the general populus.

Special questions were thus prepared which addressed concerns in the following areas: Employment status; occupation; transportation; housing cost; ethnicity; income; and residence migration.

Questions in these categories provide planners and administrators with a broad range of statistical data within the limitations imposed by the State Department of Finance census procedures.



**TECHNICAL  
NOTES**



## POPULATION

The State of California Department of Finance had made minor adjustments in the population figures for the areas of Sebastopol, Cotati, and Rohnert park. For the most part these adjustments simply shift population from unincorporated to incorporated areas. (Refer to Technical notes).

The population and housing chart displays figures for incorporated and unincorporated sections of census tracts and are then combined to produce census tract totals. In two instances census tracts are split between unincorporated County and two or more cities, e.g., census tract 1512 has sections with the incorporated boundaries of Petaluma, Cotati, and Rohnert Park as well as an unincorporated section. Census tract 1530 is also split between the incorporated boundary of Santa Rosa, with a small section falling within the incorporated boundary of Sebastopol, and the rest of the tract is unincorporated.

## CENSUS TRACTS

Census tracts are small areas into which large cities and adjacent areas have been divided for statistical purposes. Tract boundaries were established cooperatively by a local committee and the Bureau of the Census. Tracts were generally designed to be relatively uniform with respect to population characteristics, economic status, and living conditions. The average tract has about 4,000 residents. Tract boundaries are established with the intention of being maintained over a long period of time so that comparisons may be made from census to census.



In the decennial censuses, the Bureau of the Census tabulated population and housing information for each census tract. The practice of local agencies to tabulate locally collected data by tracts has increased the value of census tract data in many areas.

As noted previously, census tracts may include unincorporated and incorporated areas.

#### ETHNIC COMPOSITION OF POPULATION FIGURE

Comparative analysis between the 1970 and 1975 census figures creates difficulty due to: 1) difference in criteria; 2) structure of the ethnicity question. In 1970, the ethnic category for "Spanish" was based on: 1) Spanish language; 2) Spanish surname; 3) Puerto Rican birth or parentage; 4) Spanish mother tongue. If the respondent fit any of these criteria, the household was categorized as "Spanish".

The 1975 census, due to format limitations, was allowed one question on ethnicity containing nine (9) categories. Hence, each respondent was asked which category best described the racial or ethnic identity of the household. Thus, the 1975 census did not establish an external criterion, and was based solely on how the respondents identified their ethnicity. Secondly the resultant figures reflect only the number of households or families that responded to each category. This then is not a population count. To arrive at a population count it would be necessary to multiply the household number by a people per household figure.

Unfortunately, the process involves more than merely multiplying the average population per nousehold (for the total County 2.66) times the number of households. The argument being that minority family size is significantly

higher than majority family size. Hence in 1970 the population per house holds for blacks was 3.35 and for Chicano households it was 3.82 while the total population figure was 2.92.

#### EMPLOYMENT

The major factor to take into consideration when working with the employment data in this report, is that the category designated 'not in the labor force' includes people eligible and willing to work but who have given up seeking jobs, as well as retired, under aged, students, etc. There is no way to factor out those persons wishing to be employed short of additional computer analysis.

#### INCOME

The income question is the most sensitive to ask and consequently, the most difficult to produce hard numbers for. A 32% no response rate for income with no way to determine the income levels of those not responding may, to some, compromise the validity of these statistics. Additionally, the income categories employed may not be readily comparable to other demographic sources reported in categories of different ranges.

#### REMARKS

It must be remembered that the Special Census was conducted by the California Department of Finance for Sonoma County. The actual enumeration and the computer tabulation was conducted and supervised by the Department of Finance. Neither the County or the Department of Finance had any legal authority to require citizens to respond to the census questionnaire. This combined with respect for the right of privacy allowed a considerable no

responses margin. In other words, the percentage of no responses is not necessarily a reflection on the accuracy of the census, but rather a reflection of citizens who felt the questions were an invasion of their privacy. Additionally, it is not uncommon to encounter inconsistencies within the computer tabulations as supplied by D.O.F. This was also true of the 1970 Federal census. The figures however, are accurate within the above limits and represent the most current data available.

#### TECHNICAL NOTES:

Additions to Department of Finance computer printout census results.

#### SEBASTOPOL:

Block No.	Housing Units	Households	H.H. Pop	Group Qtrs.	Total
341101	1	1	3		3
344411	2	2	5		5
344404	2	2	4	14	18
344321	<u>          </u>	<u>          </u>	<u>          </u>	<u>3</u>	<u>3</u>
	5	5	12	17	29

#### COTATI

Block No.	Housing Units	Vacant	Population
121108	1		3
122208	1		2
123302	1		2
123304	1	1	
123308	1		1
137718	<u>1</u>	<u>          </u>	<u>1</u>
	6	1	9



# ROHNERT PARK

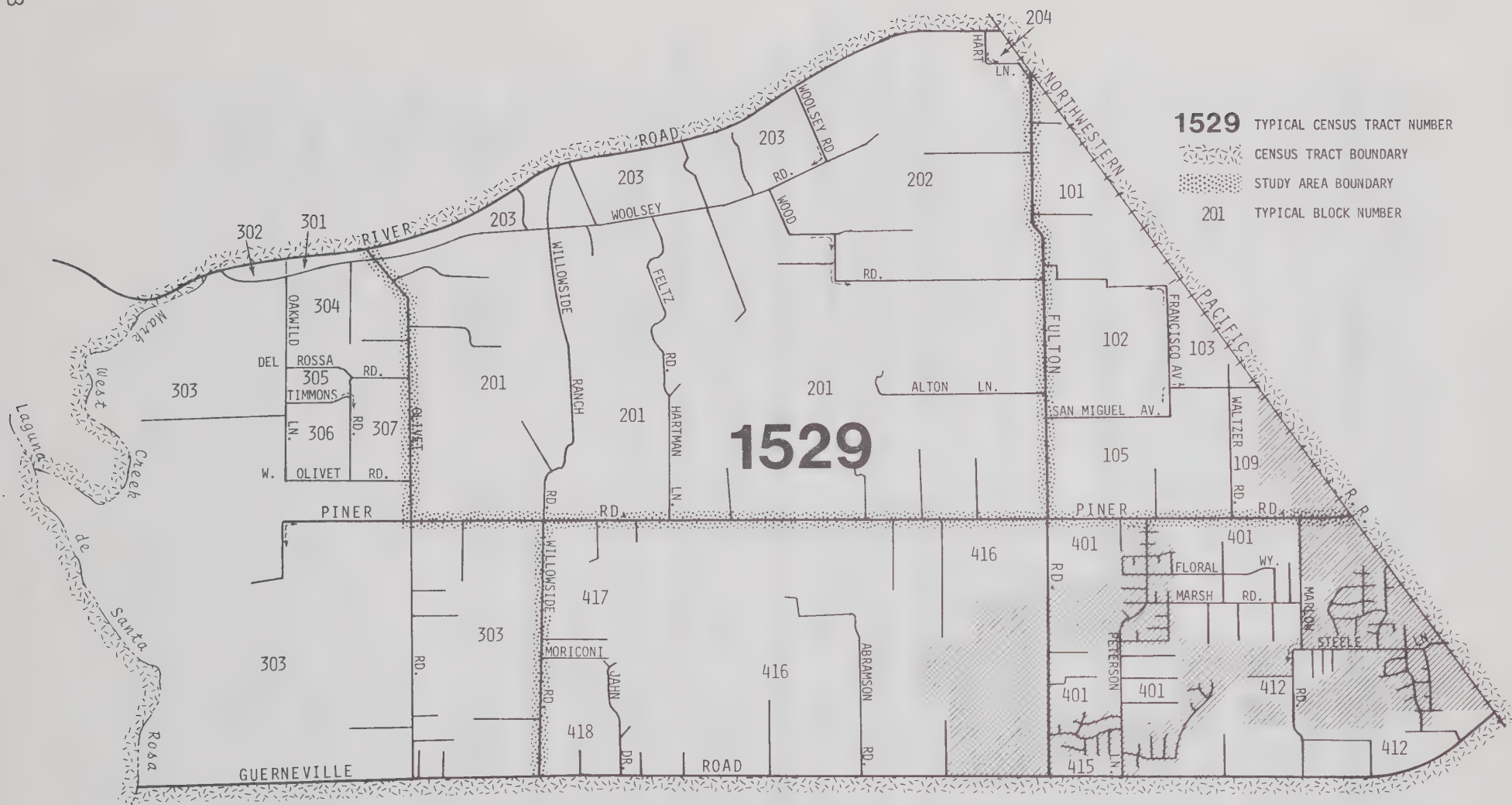
<u>Block No.</u>	<u>Housing Units</u>	<u>Vacant</u>	<u>Households</u>	<u>Population</u>
136601	+1 (5+)		+1	+1
132206	+1 (SF)	+1		
137719		-2 (SF)	+2	+7
123323		-1 (SF)	+1	+3
132212		--1 (SF)	+1	+2
	+2	-3	+5	+13

\*Additions put into single family unit category.

The Sonoma Grove Mobile Home Park, which is designed for the college students at California State College-Sonoma, was tallied under Tract Area Block #139-903, Book Q and showed a total housing units of 91 with no vacancies and a population of 167. This mobile home park is recapped under the field count for housing units, and was transferred over to mobile units since this is the original design and concept. Also, this mobile home park is a conglomeration of mobile homes, vans, buses, tents, etc, and as such the State will consider them as miscellaneous in the final summary.

## SONOMA UNINCORPORATED-Military Installations

<u>Block No.</u>	<u>Housing</u>	<u>H.H. Pop.</u>	<u>Group</u>	<u>Total</u>
017704 (Skaggs Is- land) CT 1501	+83	+285	+92	+377
116601 (Two Rock) CT 1511	+103	+369	+380	+749
	+186	+654	+472	+1126



TYPICAL CENSUS TRACT

# STATE DEPARTMENT OF FINANCE SPECIAL CENSUS FOR SONOMA UNINC

HH = Households

POP = Population

NOTE! Blocks only partially listed for illustration

BLOCK NUMBER	HOUSING UNITS	VACANT UNITS	PERCENT	HOUSE-HOLDS	HH POP.	POP. PER HH	GROUP QUARTERS	TOTAL POP.
101	156.	10.	6.41	146.	446.	3.05	0.	446.
102	4.	0.	0.	4.	13.	3.25	0.	13.
103	16.	2.	12.50	14.	41.	2.93	0.	13.
104	12.	1.	8.33	11.	19.	1.73	0.	19.
105	20.	2.	10.00	18.	39.	2.17	0.	39.

TRACT I

AREA 1 SUMMARY

HOUSING TYPE	HOUSING UNITS	VACANT UNITS	PERCENT	HOUSE-HOLDS	HH POP.	POP PER HH	GROUP QUARTERS	TOTAL POP.
1	401.	32.	7.98	369.	1095.	2.97		
2-4	2.	0.	0.	2.	3.	1.50		
5+	0.	0.	0.	0.	0.	0.		
SUBTOTAL	403.	32.	7.94	371.	1098.	2.96		
TRAILERS	5.	0.	0.	5.	6.	1.20		
MISC.	0.	0.	0.	0.	0.	0.		
TOTALS	408.	32.	7.84	376.	1104.	2.94	+20.	1124.

### SPECIAL QUESTIONS

	0	1	2	3	4	5	6	7	8	9	R	
	62	132	18	27	6	45	23	19	14	67	0	25
OCCUPATION OF PRIMARY WAGE EARNER Two column-99 categories (available only by computer)	PERCENT	35.11	4.76	7.12	1.60	11.97	6.12	5.05	3.72	17.82	0.	6.65
	64	73	105	4	22	21	26	26	27	10	38	24
	PERCENT	19.41	27.93	1.06	5.85	5.59	6.91	6.91	7.18	2.66	10.11	6.38
Primary wage earner commutes	66	50	17	7	3	0	190	5	19	27	57	1
	PERCENT	13.30	4.52	1.86	.80	0.	50.53	1.33	5.05	7.18	15.16	.27
Occupation of secondary wage earner	68	31	12	7	4	37	1	4	8	28	6	238
	PERCENT	8.24	3.19	1.86	1.06	9.84	.27	1.06	2.13	7.45	1.60	63.30
Secondary wage earner commutes	70	32	4	3	0	0	73	1	8	8	8	239
	PERCENT	8.51	1.06	.80	0.	0.	19.41	.27	2.13	2.13	2.13	63.30
Primary means of transport per household	72	24	325	0	0	5	9	0	5	3	2	3
	PERCENT	6.38	86.44	0.	0.	1.33	2.39	0.	1.33	.80	.53	.80
Households moved within last 5 years	74	27	196	53	23	4	24	17	2	13	16	1
	PERCENT	7.18	52.13	14.10	6.12	1.06	6.38	4.52	.53	3.46	4.26	.27
Housing cost	76	67	30	25	13	5	4	83	42	41	65	1
	PERCENT	17.82	7.98	6.65	3.46	1.33	1.06	22.07	11.17	10.90	17.29	.27



		Numbers indicate numbers of households NOT population										
Ethnicity as identified by household	78	22	330	3	6	0	0	1	2	3	8	1
	PERCENT	5.85	87.77	.80	1.60	0.	0.	.27	.53	.80	2.13	.27
Households total income from ALL sources in 1974	80	89	21	26	33	38	55	51	35	34	4	0
	PERCENT	23.67	5.59	6.91	8.78	10.11	14.63	13.56	9.31	6.38	1.06	0.
		No response	White/Caucasian	Black/Negro	Chicano/Latino American	Other Latin American	American Indian	Puerto Rican	Japanese	Chinese	Other	Computer reject
		No response	\$15,000 or less	\$15,001 to \$49,999	\$50,000 to \$73,999	\$80,000 to \$10,999	\$11,000 to \$14,999	\$15,000 to \$19,999	\$20,000 to \$24,999	\$25,000 to \$49,999	\$50,000 or more	Computer reject

# SPECIAL QUESTION RESPONSES FOR VACANT UNITS - COL 80

HOUSING UNITS		0	1	2	3	4	5	6	7	8	9	R
Single family dwelling	1	0	4	0	9	1	0	1	1	2	14	0
	PERCENT	0.	12.50	0.	28.12	3.13	0.	3.13	3.13	6.25	43.75	0.
Duplex / fourplex	2	0	0	0	0	0	0	0	0	0	0	0
	PERCENT	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.
Apartments	3	0	0	0	0	0	0	0	0	0	0	0
	PERCENT	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.
Sub-total column	4	0	0	0	0	0	0	0	0	0	0	0
	PERCENT	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.
Trailers/ mobile homes	5	0	0	0	0	0	0	0	0	0	0	0
	PERCENT	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.
Miscellaneous	6	0	0	0	0	0	0	0	0	0	0	0
	PERCENT	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.	0.
			Under construction	Usual residence elsewhere	Held for occasional use	Seasonal	Whorehouse	For sale	For rent	Other	Undetermined	Computer reject

AGES AND MEDIAN

AGE	MALE	FEMALE	SEX UNKNOWN	TOTAL
0	5	6	0	11
1	3	2	0	5
2	4	11	0	15
3	7	6	0	13
4	14	7	0	21
5	8	6	1	15
6	6	7	0	13
7	12	11	1	24
8	8	10	0	18
9	15	6	0	21
10	13	10	0	23
11	7	11	0	18
12	13	12	0	25
13	11	10	0	21
14	13	9	0	22
15	16	8	0	24
16	9	18	0	27
17	15	10	0	25
18	8	11	0	19
19	6	6	0	12
20	5	2	0	7
21	4	2	0	6

0- 4	33	32	0	65
5- 9	49	40	2	91
10-14	57	52	0	109
15-19	54	53	0	107
20-24	24	27	1	52
25-29	39	37	1	77
30-34	32	37	0	69
35-39	40	40	0	80
40-44	35	37	0	72
45-49	23	35	0	58
50-54	32	29	0	61
55-59	37	18	0	55
60-64	27	31	0	58
65-69	32	31	2	65
70-74	16	17	0	33
75-79	19	18	0	37
80-84	8	6	0	14
85 +	2	5	0	7
TOTAL	560	547	17	1124
UNDER 18	179	160	2	341
65 +	77	77	2	156
MEDIANS	33	33	26	33
<small>Computer reject</small> AGE UNK	1	2	11	14

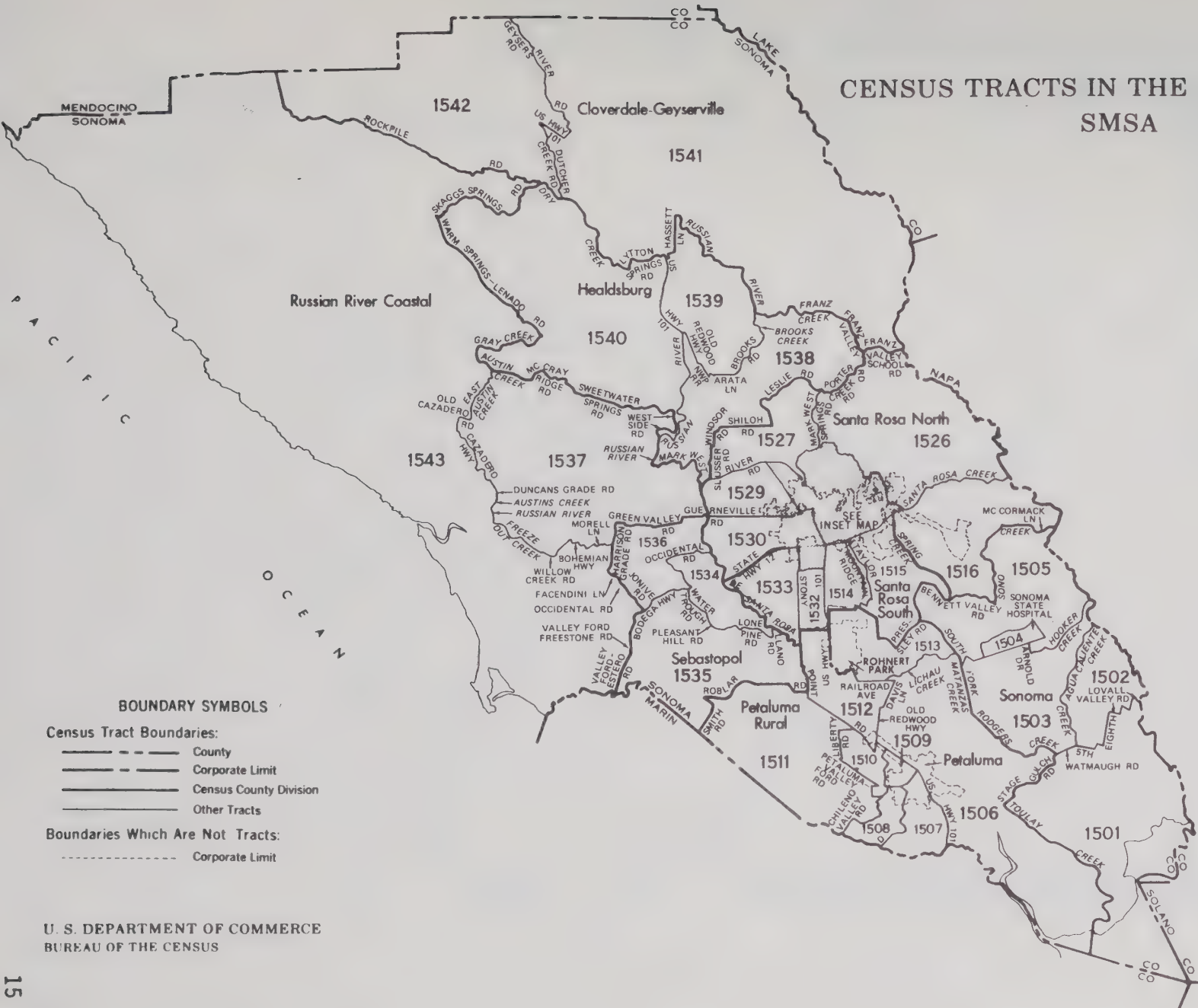
	A <small>employed full time</small>	B <small>employed part time</small>	C <small>not employed</small>	D <small>unemployed</small>	E <small>not in labor force</small>
MALES	216	7	41	10	286
FEMALES	120	18	14	10	385
<small>Computer reject</small> SEX UNKNOWN =	17				



# **POPULATION STUDIES**

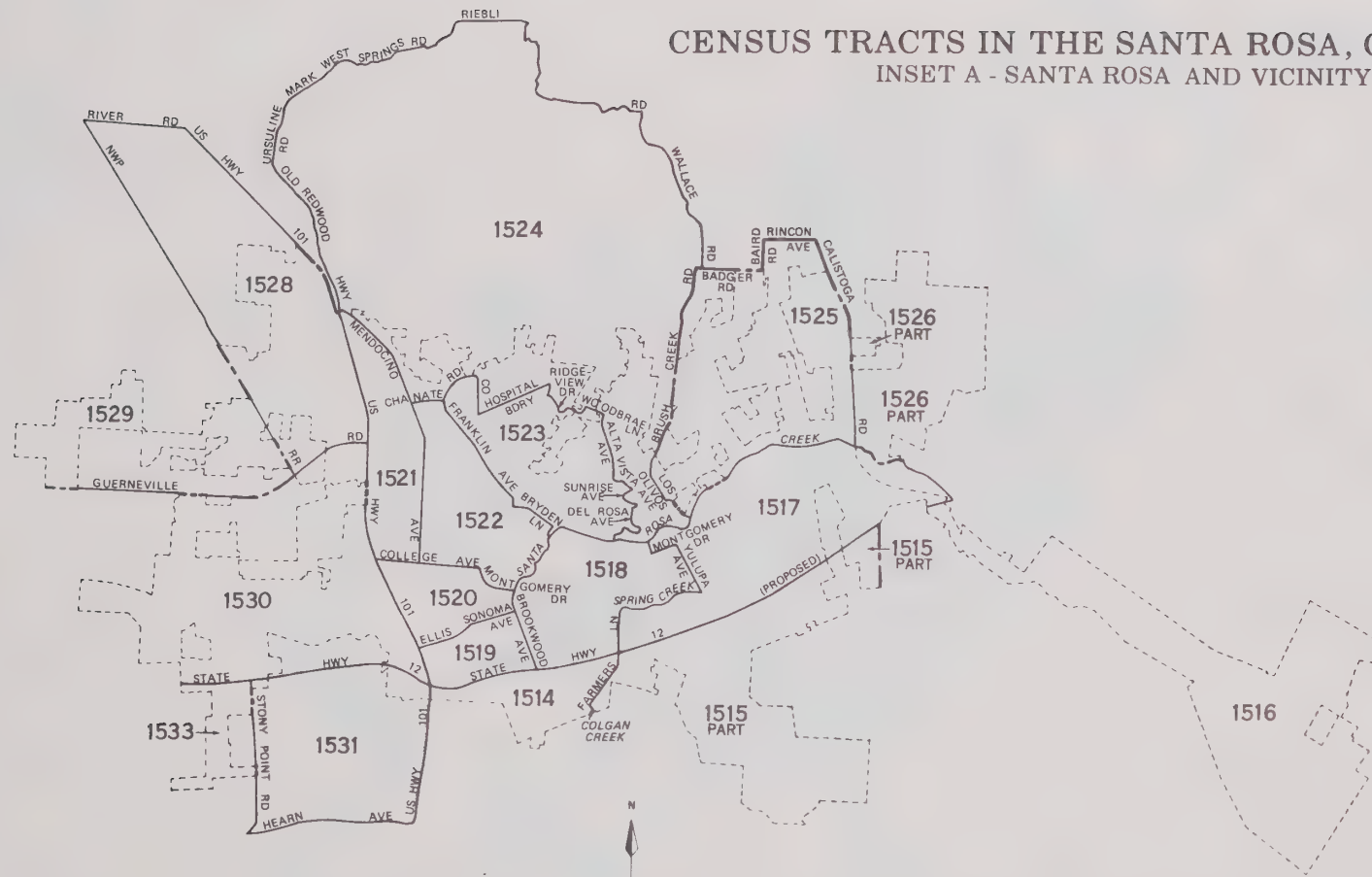


# CENSUS TRACTS IN THE SANTA ROSA, CALIF. SMSA



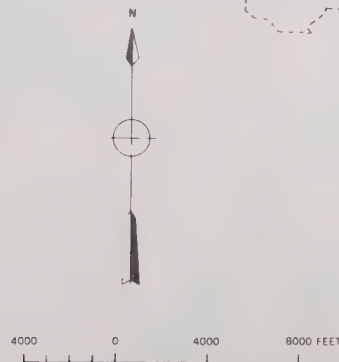
1970 Census of Population and Housing  
CENSUS TRACTS  
SANTA ROSA, CALIF.  
STANDARD METROPOLITAN STATISTICAL AREA

CENSUS TRACTS IN THE SANTA ROSA, CALIF. SMSA  
INSET A - SANTA ROSA AND VICINITY



U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

1970 Census of Population and Housing  
CENSUS TRACTS  
SANTA ROSA, CALIF.  
STANDARD METROPOLITAN STATISTICAL AREA  
Final Report PHC(1)-192



PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
SONOMA	1501	-0-	-0-	945	2605	945	2605
"	1502	2287	4860	1474	3310	3761	8170
"	1503	-0-	-0-	4697	9826	4697	9826
"	*1504*	** (Group quarters Sonoma State Hospital)		12	2045	12	2045
"	1505	-0-	-0-	1789	3898	1789	3898
TOTALS		2287	4860	8917	21684	11204	26544
			(CITY)		(UNINCORPORATED)		(PLANNING AREA)



PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
PETALUMA	1506	4847	16102	688	1876	5535	17978
"	1507	2078	4639	279	802	2357	5441
"	1508	1503	3636	54	157	1557	3793
"	1509	2246	6272	170	391	2416	6663
"	1510	42	140	997	2732	1039	2872
"	1511	-0-	-0-	1130	3692	1130	3692
TOTALS		10716	30789	3318	9650	14034	40439
			(CITY)		(UNINCORPORATED)		(PLANNING AREA)
(Note 1:) (1512)		(129)	(256)				
PETALUMA CITY TOTAL		10845	31045				

*Note 1: Portion of City of Petaluma is included in Rohnert Park/Cotati planning area totals.*

PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
ROHNERT PARK/ COTATI	1512						
	<i>PETALUMA</i>	129	256			129	256
	<i>ROHNERT PARK</i>	1113	3439	1277	3189	2390	6628
	<i>COTATI</i>	1141	2805			1141	2805
	1513						
	<i>COTATI</i>	4	5			4	5
	<i>ROHNERT PARK</i>	3354	9487	265	1197	3619	10684
TOTALS		5741	15992	1542	4386	7283	20378
			(CITY)		(UNINCORPORATED)		(PLANNING AREA)

#### CITY TOTALS

*COTATI* ----- 2810 (Population)----- 1145 (Housing)

*ROHNERT PARK* -----12926 (Population)----- 4467 (Housing)

PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
SANTA ROSA	1514	585	1619	1907	4139	2492	5758
"	1515	2709	7077	509	1535	3218	8612
"	1516	1187	1958	422	936	1609	2894
"	1517	2017	5065	22	60	2039	5125
"	1518	2037	4733	-0-	-0-	2037	4733
"	1519	1296	2508	-0-	-0-	1296	2508
"	1520	959	1488	-0-	-0-	959	1488
"	1521	1074	2497	-0-	-0-	1074	2497
"	1522	3078	6090	-0-	-0-	3078	6090
"	1523	1482	3747	36	101	1518	3848
"	1524	725	2087	407	1258	1132	3345
"	1525	2913	7583	372	1067	3285	8650
"	1526	823	2497	882	2394	1705	4891
"	1527	-0-	-0-	1851	4875	1851	4875

(con't)

SANTA ROSA (con't)		CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
PLANNING AREA	CENSUS TRACTS	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
SANTA ROSA	1528	1601	2844	186	504	1787	3348
"	1529	1112	3383	1198	3593	2310	6976
" (Note 2)	1530	4001	9859	1373	3352	5374	13211
"	1531	107	219	2284	6224	2391	6443
"	1532	-0-	-0-	932	2688	932	2688
"	1533	148	351	1306	3898	1454	4249
TOTALS		27854	65605	13687	36624	41541	102229
			(CITY)		(UNINCORPORATED)		(PLANNING AREA)

*Note 2: Minor portion of tract 1530 falls within incorporated boundary of Sebastopol. This portion contains 1 household & population of 2.*



PLANNING AREA	CENSUS TRACT	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
SEBASTOPOL	1534	1964	4593	2121	5743	4085	10336
"	1535	-0-	-0-	2108	5970	2108	5970
"	1536	-0-	-0-	1349	3437	1349	3437
TOTALS		1959	4564 (CITY)	5578 (UNINCORPORATED)	15150	7543 (PLANNING AREA)	19742

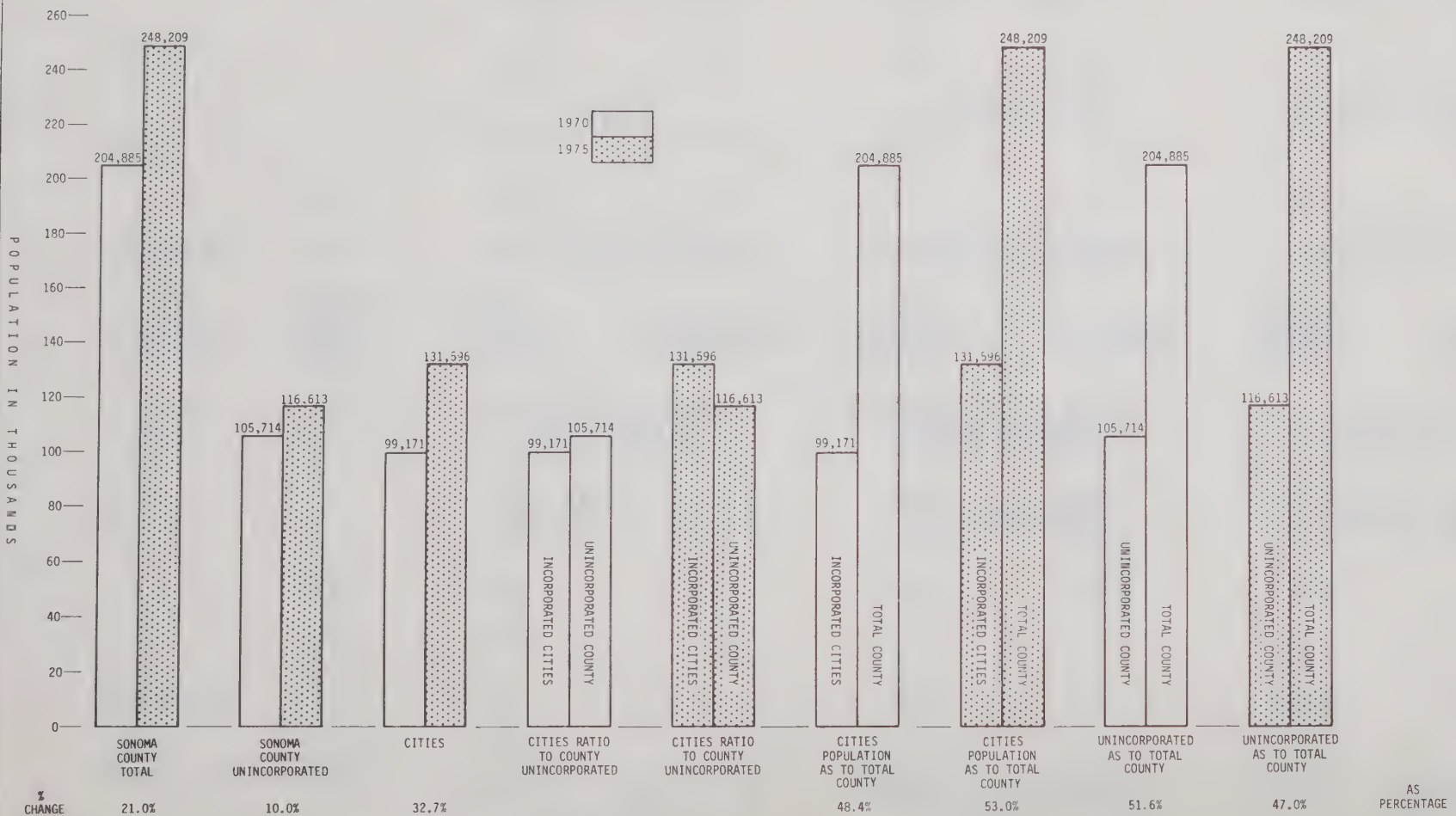
PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
RUSSIAN RIVER	1537	-0-	-0-	7726	10709	7726	10709
TOTALS		-0-	-0-	7726 (UNINCORPORATED)	10709	7726 (PLANNING AREA)	10709

PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
HEALDSBURG	1538	-0-	-0-	1944	5790	1944	5790
"	1539	2553	6166	883	1882	3436	8048
"	1540	-0-	-0-	980	2385	980	2385
TOTALS		2553	6166	3807	10057	6360	16223
			(CITY)		(UNINCORPORATED)		(PLANNING AREA)

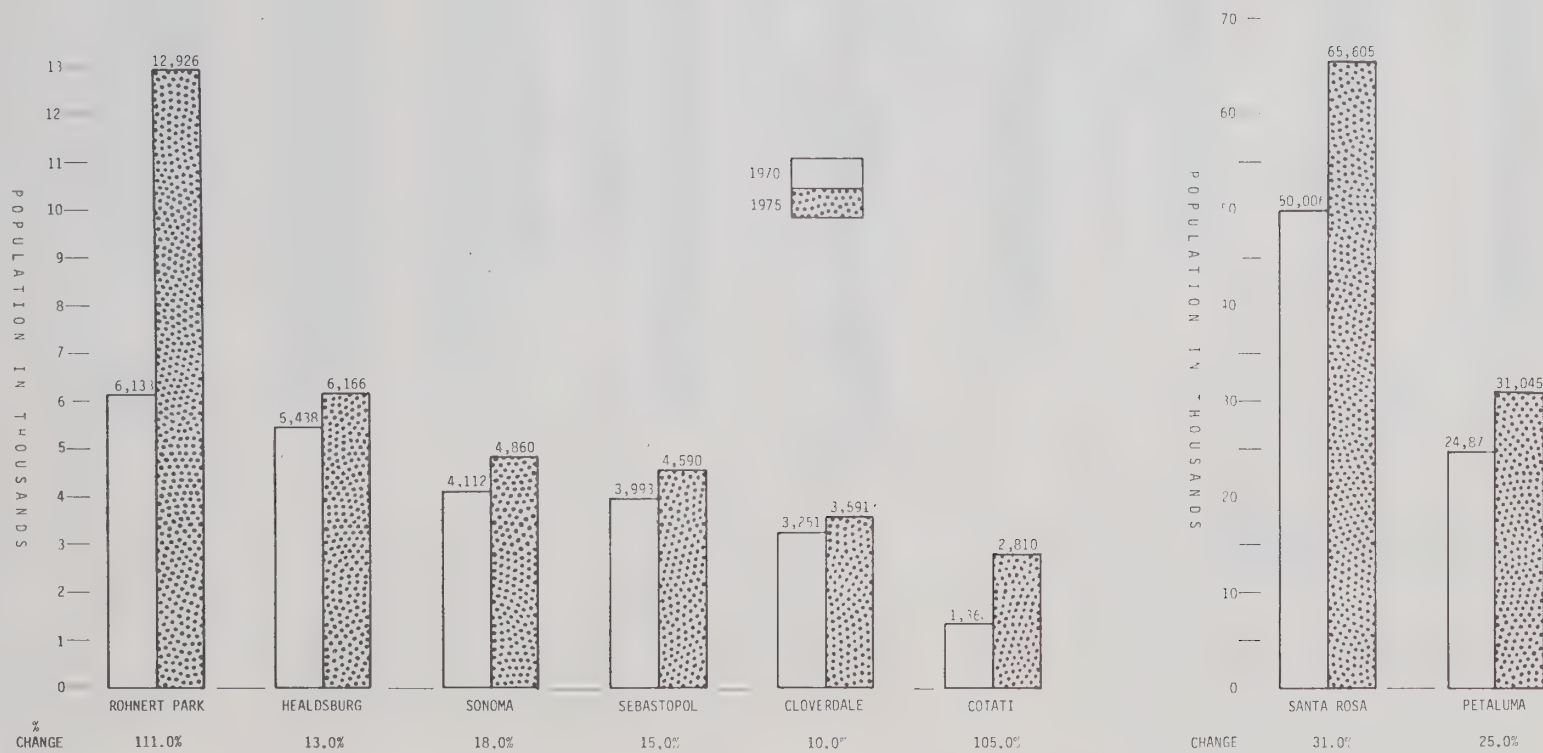
PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
CLOVERDALE	1541	-0-	-0-	1183	2953	1183	2953
"	1542	1423	3591	550	1409	1973	5000
TOTALS		1423	3591	1733	4362	3156	7953
			(CITY)		(UNINCORPORATED)		(PLANNING AREA)

PLANNING AREA	CENSUS TRACTS	CENSUS TRACTS (INCORPORATED AREAS)		CENSUS TRACTS (UNINCORPORATED AREAS)		CENSUS TRACTS AREA TOTALS	
		HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION	HOUSING UNITS	POPULATION
COAST	1543	-0-	-0-	2852	3991	2852	3991
TOTALS		-0-	-0-	2852	3991	2852	3991
				(UNINCORPORATED)		(PLANNING AREA)	

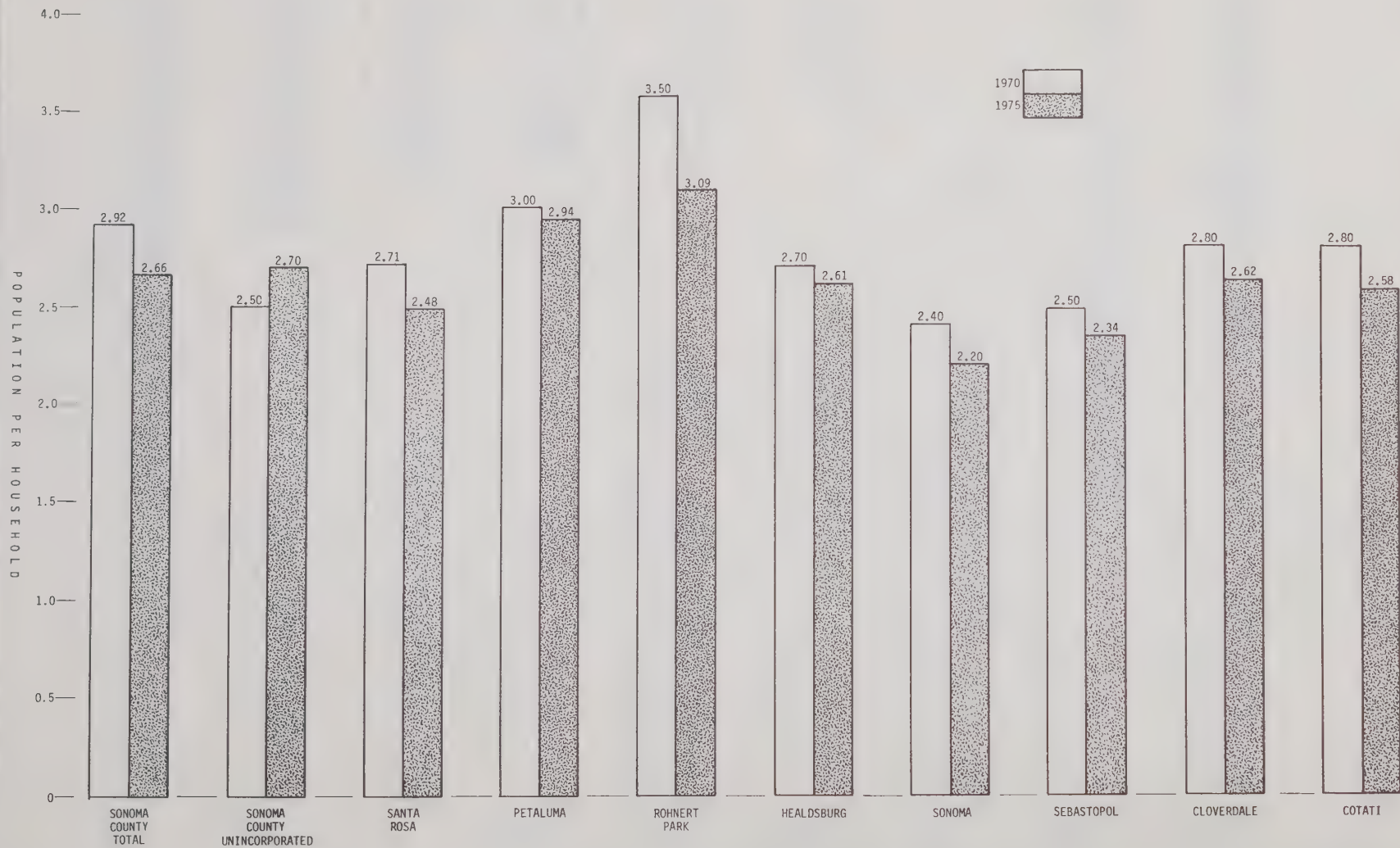
# POPULATION RATIOS



# POPULATION FIGURES BY CITY



## POPULATION PER HOUSEHOLD

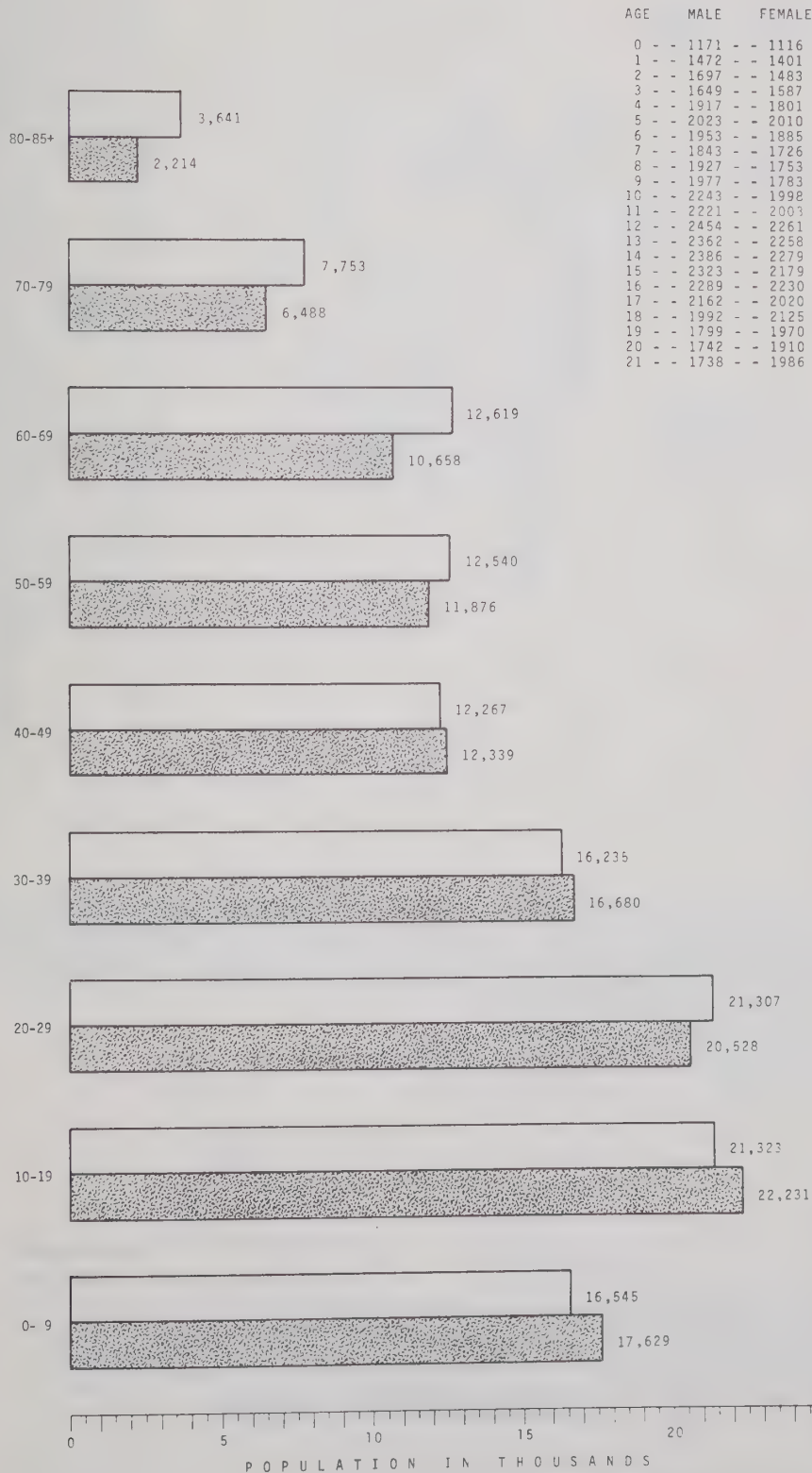




# POPULATION BY AGE GROUP

-1975-

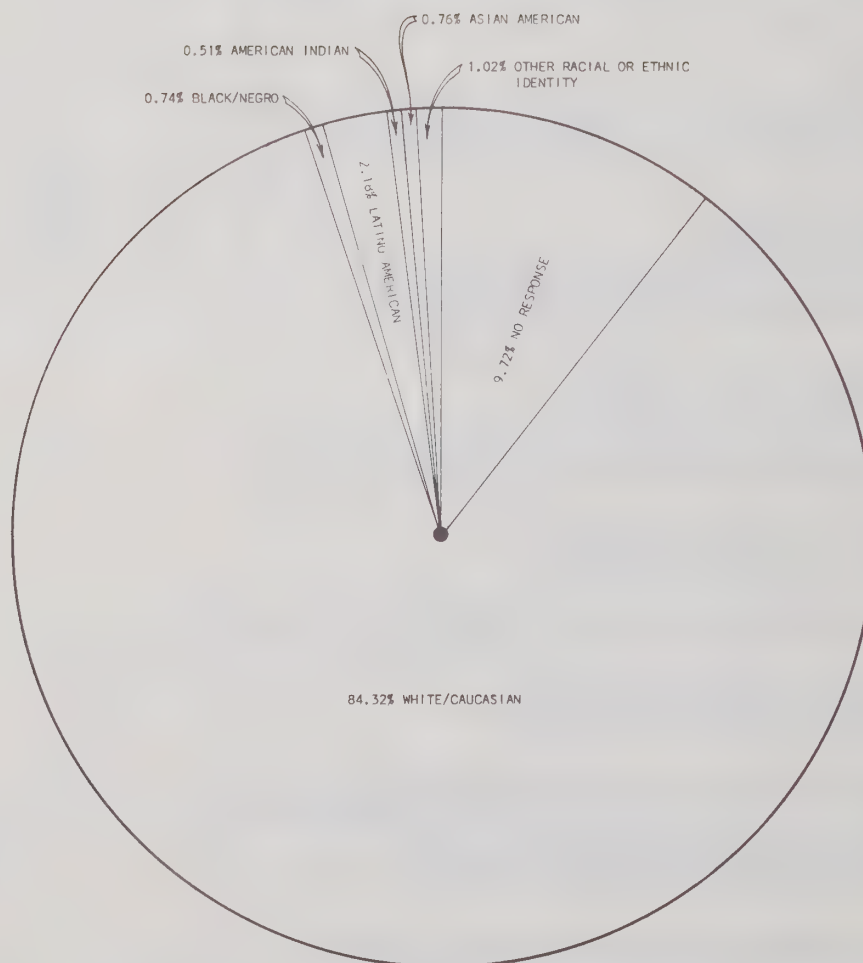
POPULATION BY AGE GROUP



AGE	MALE	FEMALE
0-4	7906	7388
5-9	9723	9157
10-14	11666	10790
15-19	10565	10524
20-24	9327	10100
25-29	11201	11207
30-34	9489	9318
35-39	7191	6917
40-44	6391	6272
45-49	5948	5995
50-54	6224	6527
55-59	5652	6013
60-64	5088	6227
65-69	5570	6392
70-74	3956	4611
75-79	2532	3142
80-84	1385	2114
85+	829	1527
AGE UNKNOWN	226	225
TOTALS	120869	124455
UNDER 18	36069	33773
65+	14272	17782
MEDIANS	29	30

FEMALE  
MALE

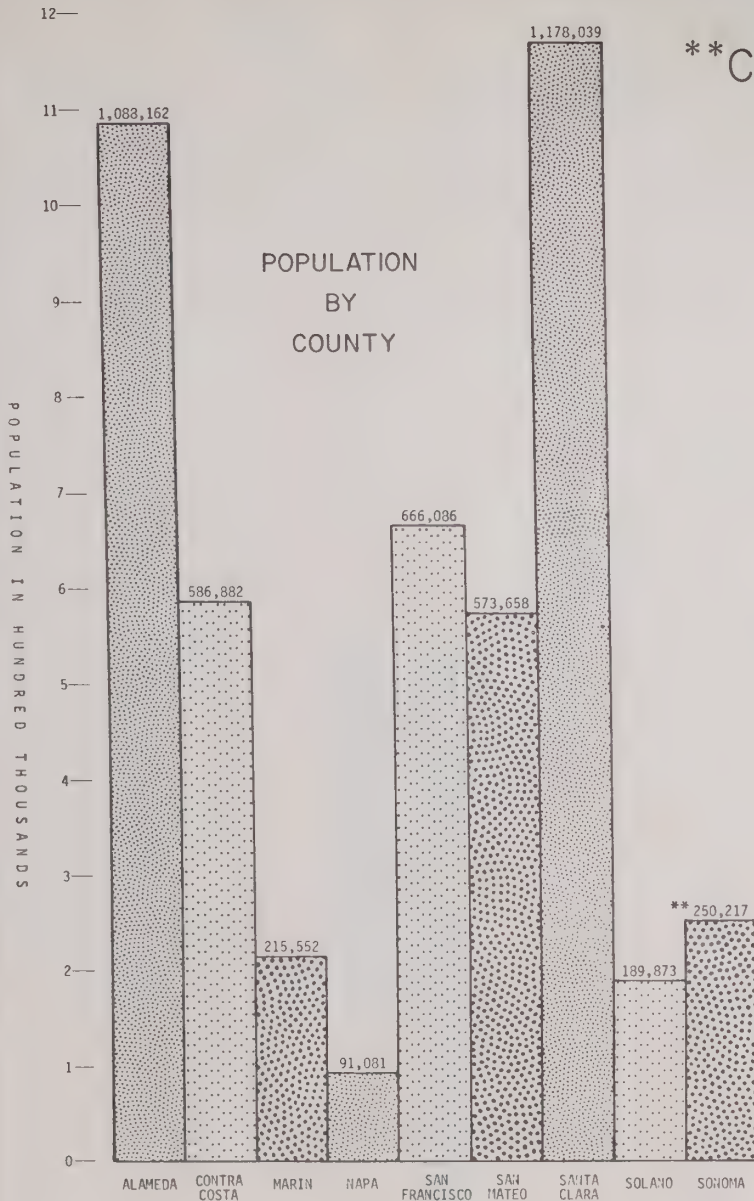
# ETHNIC COMPOSITION OF POPULATION



*\*\*1975 Figures as shown are not directly comparable to 1970 figures. Refer to technical notes.*

DUE TO ROUNDING OFF OF PRELIMINARY CALCULATIONS  
PERCENTAGE VALUES AS SHOWN WILL NOT EQUAL 100%.

WHICH CATEGORY BEST DESCRIBES THE RACIAL OR ETHNIC IDENTITY  
OF THIS HOUSEHOLD?



## \*\* COMPARATIVE DEMOGRAPHICS FOR CALIFORNIA AND THE NINE BAY AREA REGION COUNTIES

### PERSONS PER HOUSEHOLD

ALAMEDA COUNTY.....	2.635
CONTRA COSTA COUNTY.....	2.825
MARIN COUNTY.....	2.650
NAPA COUNTY.....	2.668
SAN FRANCISCO COUNTY.....	2.158
SAN MATEO COUNTY.....	2.701
SANTA CLARA COUNTY.....	2.876
SOLANO COUNTY.....	2.822
SONOMA COUNTY.....	2.650

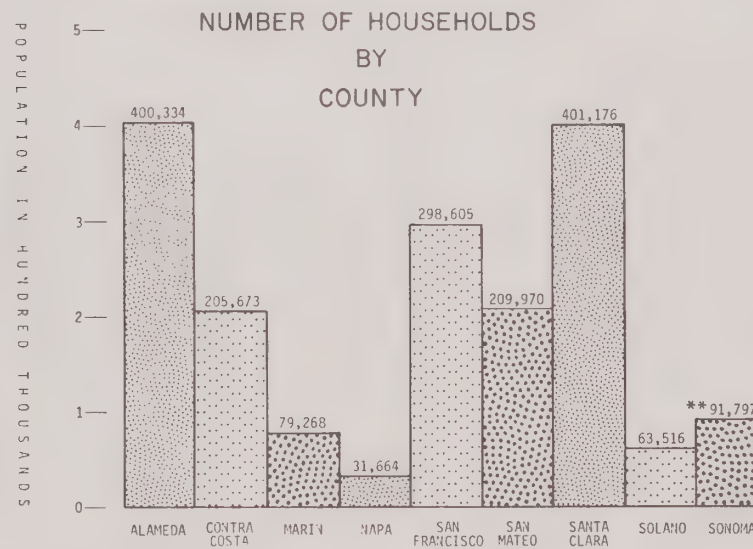
MEAN NUMBER OF PERSONS  
PER HOUSEHOLD.....2.665

### FOR THE NINE BAY AREA COUNTIES

TOTAL POPULATION.....6,442,226  
TOTAL HOUSEHOLDS.....1,782,003

### FOR THE STATE OF CALIFORNIA

TOTAL POPULATION.....21,239,754  
TOTAL HOUSEHOLDS..... 7,594,463  
MEAN NUMBER OF PERSONS  
PER HOUSEHOLD.....2.797



\*\* NOTE: Population values shown are from  
"CONTROLLED ESTIMATES FROM CALIFORNIA  
STATE DEPARTMENT OF FINANCE", 1-1-76



# **EMPLOYMENT STUDIES**





## DEFINITION FOR EMPLOYMENT CATEGORIES\*

### Employed full time

Space  $\begin{smallmatrix} M \\ A \end{smallmatrix}$  or  $\begin{smallmatrix} F \\ A \end{smallmatrix}$  is punched when a person 16 years of age or older is employed under one of the following definitions:

- \*The person worked 15 hours or more during the preceding week as an employee for pay.
- \*The person worked 15 hours or more during the preceding week without pay in a family business or farm operated by members of the same household.
- \*The person had a job or business normally occupying 15 hours or more a week, but was absent from it during the preceding week because of bad weather, industrial dispute, vacation, illness, or other personal reasons.

### Employed part time

Space  $\begin{smallmatrix} M \\ B \end{smallmatrix}$  or  $\begin{smallmatrix} F \\ B \end{smallmatrix}$  is punched when a person 16 years of age or older is employed under one of the following definitions:

- \*The person worked less than 15 hours during the preceding week as a self-employed person, or as an employee for pay.
- \*The person worked less than 15 hours during the preceding week without pay in a family business or farm operated by members of the same household.
- \*The person had a job normally occupying less than 15 hours a week, but was absent from it during the preceding week because of bad weather, industrial dispute, vacation, illness, or other personal reasons.

### Self-employed

Space  $\begin{smallmatrix} M \\ C \end{smallmatrix}$  or  $\begin{smallmatrix} F \\ C \end{smallmatrix}$  is punched when a person 16 years of age or older is employed under one of the following definitions:

\*Not salaried or commission who works 15 hours or more in self run enterprise.

### Unemployed

Space  $\begin{smallmatrix} M \\ D \end{smallmatrix}$  or  $\begin{smallmatrix} F \\ D \end{smallmatrix}$  is punched when a person 16 years of age or older is unemployed under one of the following definitions:

\*The person did not work at all during the preceding week as a self-employed person, nor as an employee for pay, but actively sought work and was available for work.

\*The person was waiting to be called back to a job after a layoff.

\*The person was waiting to report to a new wage or salary job scheduled to start within 30 days.

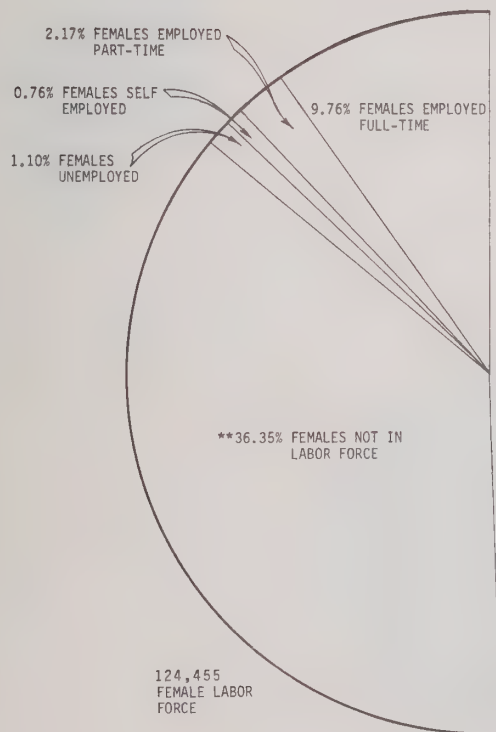
### Not in the labor force

Space  $\begin{smallmatrix} M \\ E \end{smallmatrix}$  or  $\begin{smallmatrix} F \\ E \end{smallmatrix}$  is punched when a person has not been previously classified as employed, unemployed or self employed. This category includes housewives, children under 16 years of age, retired persons, seasonal workers for whom the preceding week fell in an "off-season", persons who were voluntarily idle, and those who did not look for work because they believed no work was available. Persons doing incidental unpaid family work in a household (less than 15 hours during the preceding week) are also classified as "not in the labor force".

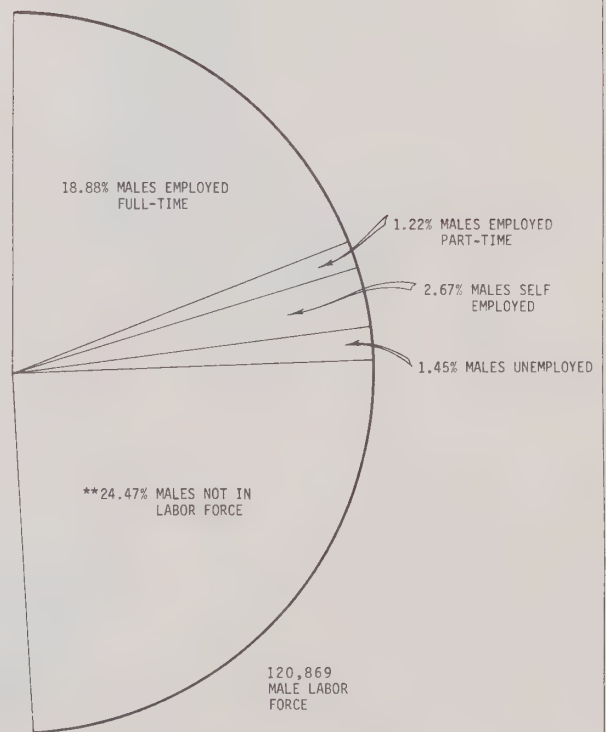
\*These categories were developed in conjunction with California State Department of Finance, and Employment Development Department criterion.

# EMPLOYMENT STATUS OF LABOR FORCE

TOTAL LABOR FORCE  
RESPONDING 245,324



FEMALES



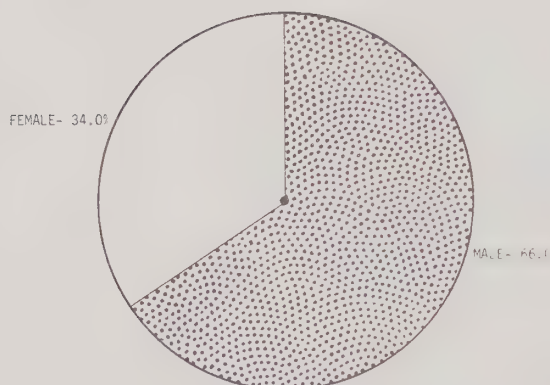
MALES

\*\*NOT IN LABOR FORCE-INCLUDES EMPLOYABLE PERSONS NO LONGER SEEKING WORK.  
(BASED ON CALIFORNIA STATE EMPLOYMENT DEVELOPMENT DEPARTMENT DEFINITION).

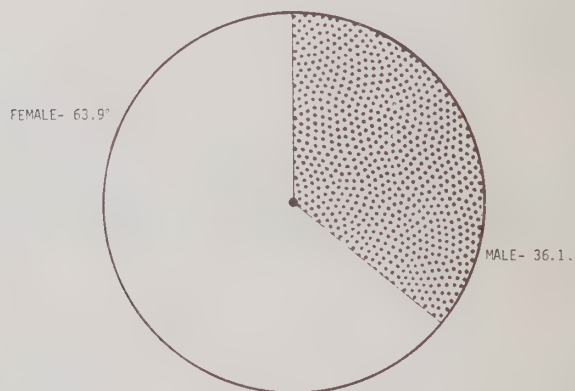
EMPLOYMENT STATUS

DUE TO ROUNDING OFF OF PRELIMINARY CALCULATIONS, PERCENTAGE VALUES AS SHOWN WILL NOT EQUAL 100%.

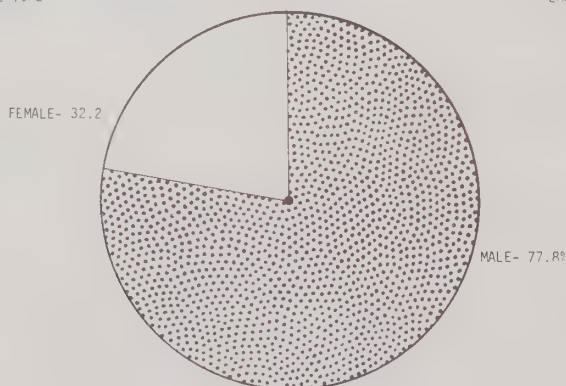
# EMPLOYMENT STATUS CATEGORY BY GENDER



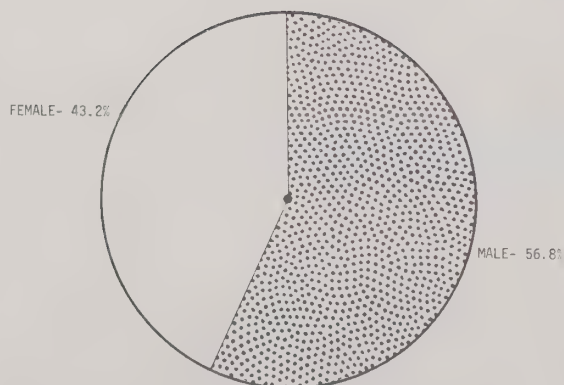
EMPLOYED FULL-TIME  
71,087



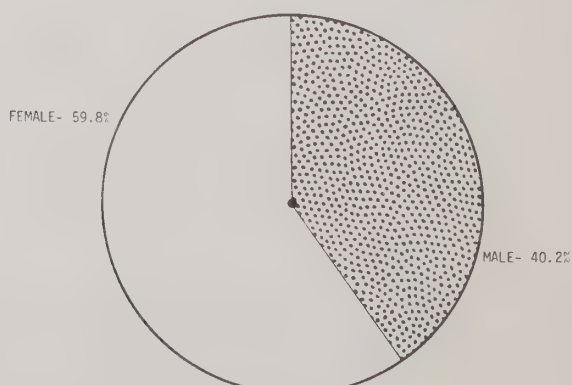
EMPLOYED PART-TIME  
8,411



SELF EMPLOYED  
8,518



UNEMPLOYED  
6,341



NOT IN LABOR FORCE\*\*  
150,967

EMPLOYMENT STATUS

\*\*NOT IN LABOR FORCE-INCLUDES EMPLOYABLE  
PERSONS NO LONGER SEEKING WORK.  
(BASED ON CALIFORNIA STATE EMPLOYMENT  
DEVELOPMENT DEPARTMENT DEFINITION).

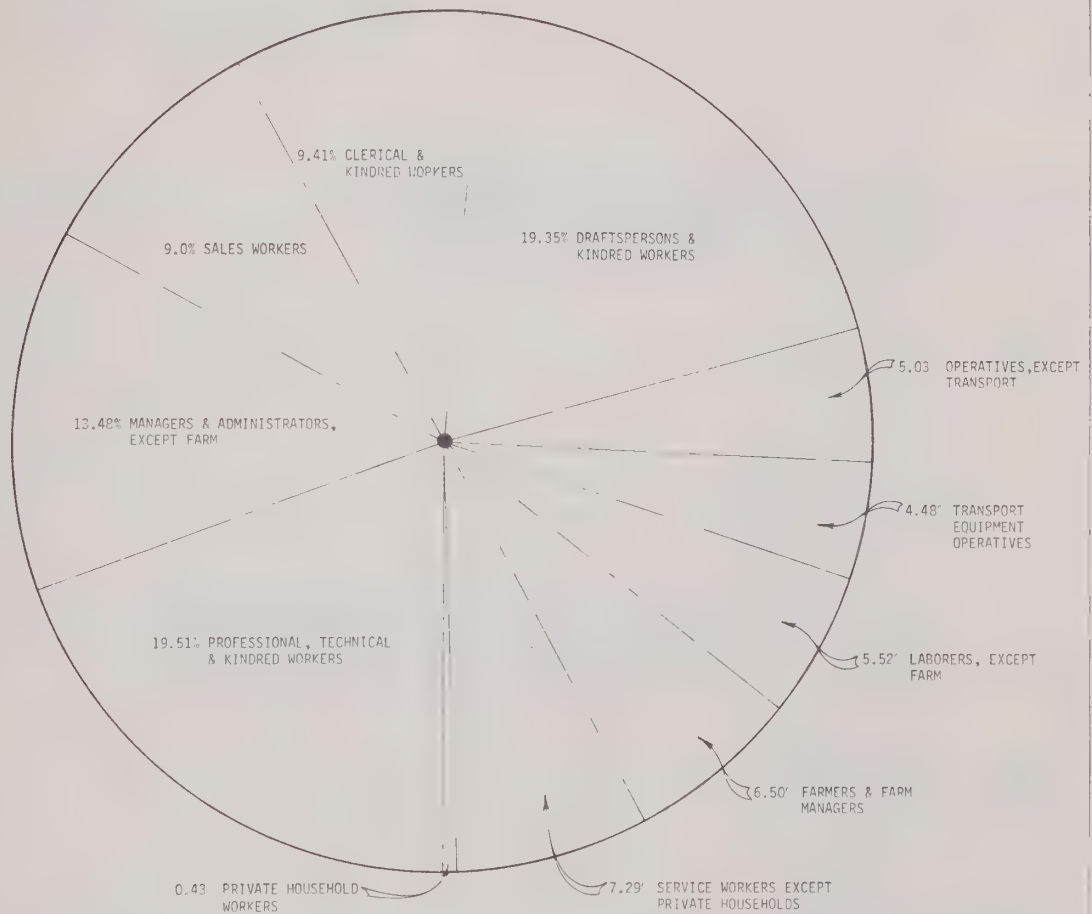


# **OCCUPATIONS STUDY**



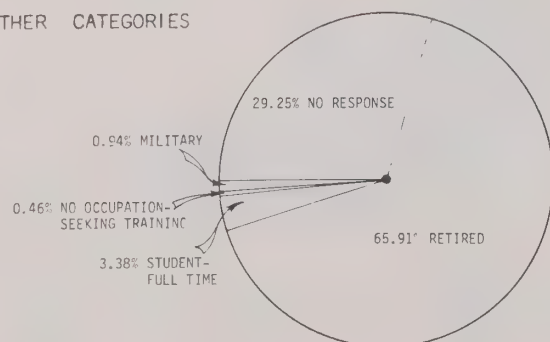
# OCCUPATIONS

TOTAL PRIMARY WAGE EARNERS  
RESPONDING = 52,860



DUE TO ROUNDING OFF OF  
PRELIMINARY CALCULATIONS,  
PERCENTAGE VALUES AS SHOWN  
WILL NOT EQUAL 100%.

## OTHER CATEGORIES

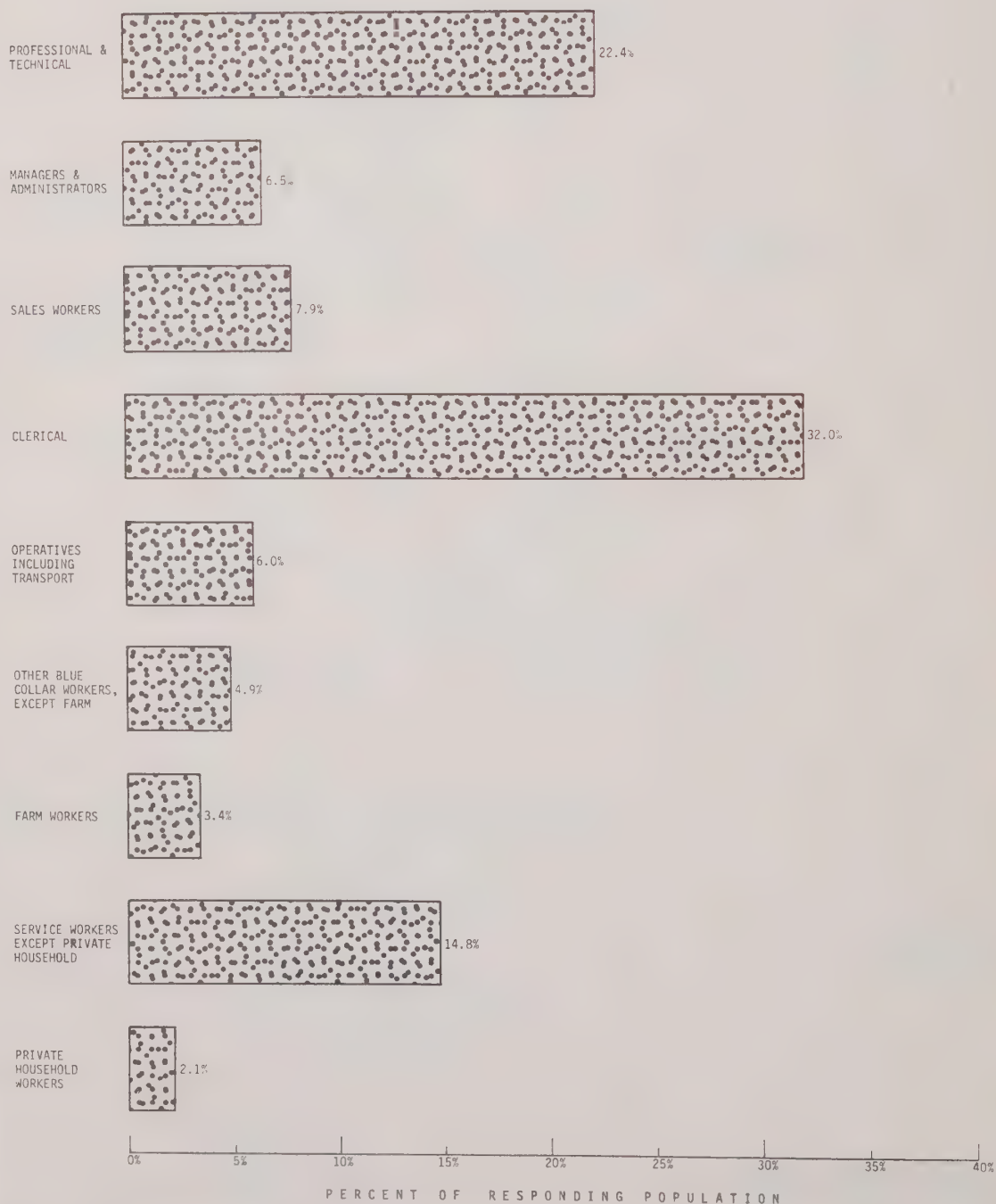


TOTAL FOR CATEGORIES NOT  
COVERED ELSEWHERE = 34,140.

WHAT IS THE OCCUPATION OF  
THE PRIMARY WAGE EARNER?

# \*OCCUPATIONS SECONDARY WAGE EARNER

\*DOES NOT INCLUDE 71.5% OF HOUSEHOLDS WHERE THERE IS NO SECONDARY WAGE EARNER AND 6.9% NO RESPONSE TO THIS QUESTION IN THE CENSUS.



**INCOME  
STUDIES**

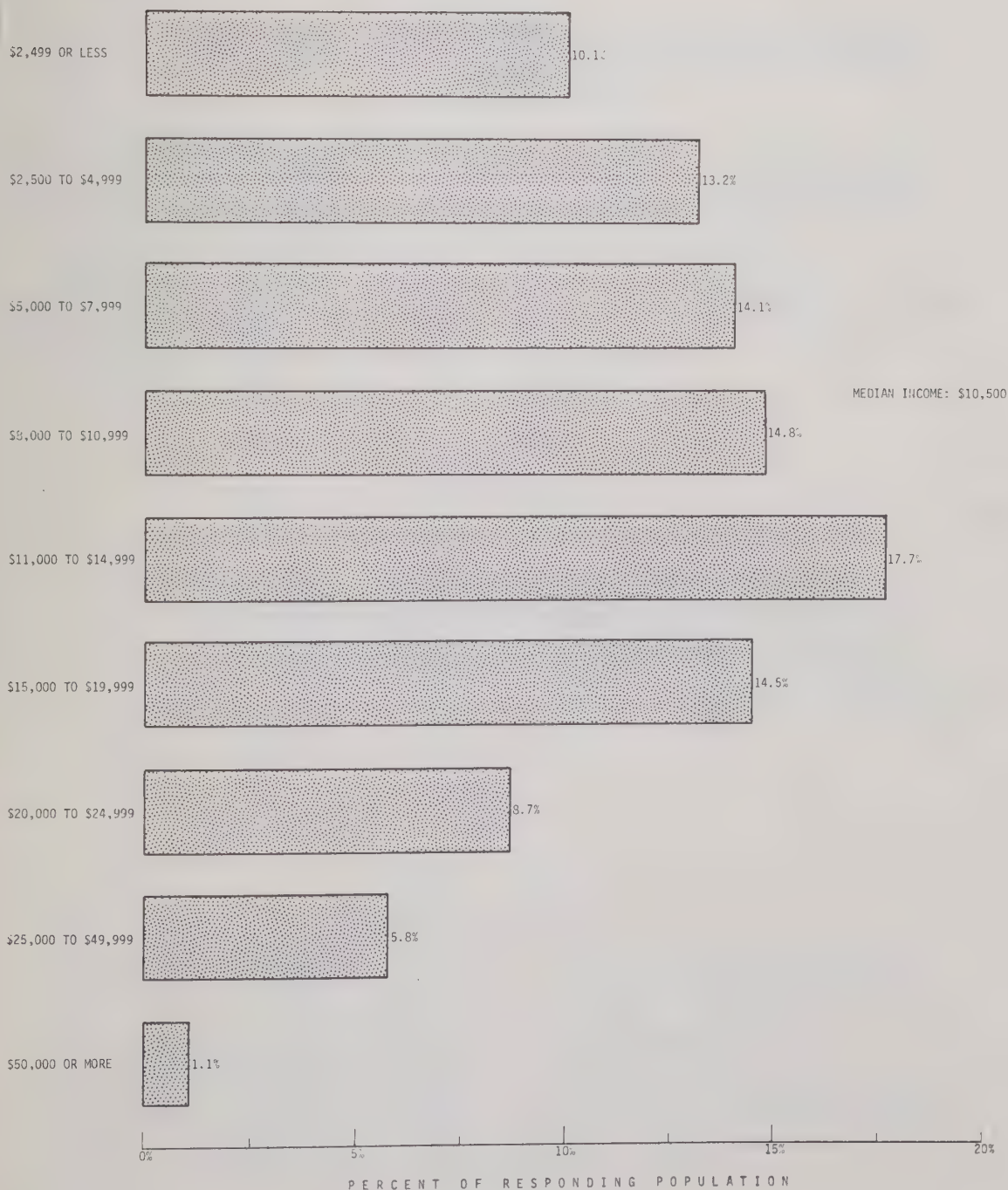




# INCOME

## \*\* TOTAL HOUSEHOLD

\*\*BASED ON TOTAL HOUSEHOLDS WITH 32.1% NO RESPONSE



COMMUNITY SERVICES ADMINISTRATION POVERTY GUIDELINES

May 5, 1976

<u>FAMILY SIZE</u>	<u>NONFARM FAMILY</u>	<u>FARM FAMILY</u>
1	\$ 2,800	\$ 2,400
2	3,700	3,160
3	4,600	3,920
4	5,500	4,680
5	6,400	5,440
6	7,300	6,200

For families with more than six members, add \$900 for each additional member of a nonfarm family and add \$760 for each additional member of a farm family.

# INCOMES AND MEDIANS (BASED ON TOTAL RESPONDING)

## TOTAL COUNTY

\$ 2,499 OR LESS-----	10.1 %	
\$ 2,500 TO \$ 4,999----	13.2 %	
\$ 5,000 TO \$ 7,999----	14.1 %	\$10,500 HOUSEHOLD INCOME
\$ 8,000 TO \$10,999----	14.8 %	
\$11,000 TO \$14,999----	17.7 %	\$ 3,950/CAPITA
\$15,000 TO \$19,999----	14.5 %	
\$20,000 TO \$24,999----	8.7 %	2.65 POPULATION PER HOUSEHOLD
\$25,000 TO \$49,999----	5.8 %	
\$50,000 OR MORE-----	1.1 %	

## UNINCORPORATED

\$ 2,499 OR LESS-----	11.3 %	
\$ 2,500 TO \$ 4,999----	14.4 %	
\$ 5,000 TO \$ 7,999----	15.3 %	\$ 9,800 HOUSEHOLD INCOME
\$ 8,000 TO \$10,999----	15.3 %	
\$11,000 TO \$14,999----	17.2 %	\$ 3,630/CAPITA
\$15,000 TO \$19,999----	12.5 %	
\$20,000 TO \$24,999----	7.4 %	2.70 POPULATION PER HOUSEHOLD
\$25,000 TO \$49,999----	5.4 %	
\$50,000 OR MORE-----	1.2 %	

## CLOVERDALE

\$ 2,499 OR LESS-----	8.2 %	
\$ 2,500 TO \$ 4,999----	19.2 %	
\$ 5,000 TO \$ 7,999----	17.1 %	\$ 8,900 HOUSEHOLD INCOME
\$ 8,000 TO \$10,999----	18.3 %	
\$11,000 TO \$14,999----	17.6 %	\$ 3,400/CAPITA
\$15,000 TO \$19,999----	11.6 %	
\$20,000 TO \$24,999----	4.5 %	2.62 POPULATION PER HOUSEHOLD
\$25,000 TO \$49,999----	2.7 %	
\$50,000 OR MORE-----	.4 %	

## COTATI

\$ 2,499 OR LESS-----	14.9 %	
\$ 2,500 TO \$ 4,999----	16.3 %	
\$ 5,000 TO \$ 7,999----	13.1 %	\$ 9,200 HOUSEHOLD INCOME
\$ 8,000 TO \$10,999----	14.1 %	
\$11,000 TO \$14,999----	18.6 %	\$ 3,550/CAPITA
\$15,000 TO \$19,999----	13.9 %	
\$20,000 TO \$24,999----	5.5 %	2.58 POPULATION PER HOUSEHOLD
\$25,000 TO \$49,999----	3.6 %	
\$50,000 OR MORE-----	.4 %	

(cont'd)

# INCOMES AND MEDIANS (BASED ON TOTAL RESPONDING)

## HEALDSBURG

\$ 2,499 OR LESS-----	12.5 %
\$ 2,500 TO \$ 4,999----	16.7 %
\$ 5,000 TO \$ 7,999----	15.2 %
\$ 8,000 TO \$10,999----	15.0 %
\$11,000 TO \$14,999----	16.1 %
\$15,000 TO \$19,999----	13.1 %
\$20,000 TO \$24,999----	6.2 %
\$25,000 TO \$49,999----	4.0 %
\$50,000 OR MORE-----	.6 %

\$ 9,000 HOUSEHOLD INCOME

\$ 3,450/CAPITA

2.61 POPULATION PER HOUSEHOLD

## PETALUMA

\$ 2,499 OR LESS-----	7.3 %
\$ 2,500 TO \$ 4,999----	9.2 %
\$ 5,000 TO \$ 7,999----	10.6 %
\$ 8,000 TO \$10,999----	12.9 %
\$11,000 TO \$14,999----	20.8 %
\$15,000 TO \$19,999----	21.1 %
\$20,000 TO \$24,999----	11.8 %
\$25,000 TO \$49,999----	6.1 %
\$50,000 OR MORE-----	.4 %

\$13,000 HOUSEHOLD INCOME

\$ 4,400/CAPITA

2.70 POPULATION PER HOUSEHOLD

## ROHNERT PARK

\$ 2,499 OR LESS-----	7.7 %
\$ 2,500 TO \$ 4,999----	10.2 %
\$ 5,000 TO \$ 7,999----	12.3 %
\$ 8,000 TO \$10,999----	15.3 %
\$11,000 TO \$14,999----	22.4 %
\$15,000 TO \$19,999----	17.8 %
\$20,000 TO \$24,999----	9.6 %
\$25,000 TO \$49,999----	4.1 %
\$50,000 OR MORE-----	.6 %

\$11,800 HOUSEHOLD INCOME

\$ 3,800/CAPITA

3.09 POPULATION PER HOUSEHOLD

## SEBASTOPOL

\$ 2,499 OR LESS-----	13.4 %
\$ 2,500 TO \$ 4,999----	22.6 %
\$ 5,000 TO \$ 7,999----	17.7 %
\$ 8,000 TO \$10,999----	15.0 %
\$11,000 TO \$14,999----	13.3 %
\$15,000 TO \$19,999----	10.5 %
\$20,000 TO \$24,999----	4.5 %
\$25,000 TO \$49,999----	2.7 %
\$50,000 OR MORE-----	.3 %

\$ 7,400 HOUSEHOLD INCOME

\$ 3,150/CAPITA

2.34 POPULATION PER HOUSEHOLD

(cont'd)

# INCOMES AND MEDIANS (BASED ON TOTAL RESPONDING)

## SANTA ROSA

\$ 2,499 OR LESS-----	9.6 %
\$ 2,500 TO \$ 4,999----	12.2 %
\$ 5,000 TO \$ 7,999----	13.1 %
\$ 8,000 TO \$10,999----	14.1 %
\$11,000 TO \$14,999----	17.5 %
\$15,000 TO \$19,999----	15.2 %
\$20,000 TO \$24,999----	9.9 %
\$25,000 TO \$49,999----	7.1 %
\$50,000 OR MORE-----	1.3 %

\$11,300 HOUSEHOLD INCOME

\$ 4,500/CAPITA

2.48 POPULATION PER HOUSEHOLD

## SONOMA

\$ 2,499 OR LESS-----	6.6 %
\$ 2,500 TO \$ 4,999----	13.6 %
\$ 5,000 TO \$ 7,999----	17.1 %
\$ 8,000 TO \$10,999----	17.4 %
\$11,000 TO \$14,999----	17.0 %
\$15,000 TO \$19,999----	13.1 %
\$20,000 TO \$24,999----	8.1 %
\$25,000 TO \$49,999----	6.2 %
\$50,000 OR MORE-----	.9 %

\$10,200 HOUSEHOLD INCOME

\$ 4,650/CAPITA

2.20 POPULATION PER HOUSEHOLD







**HOUSING  
STUDIES**

# MOBILE HOME PARKS

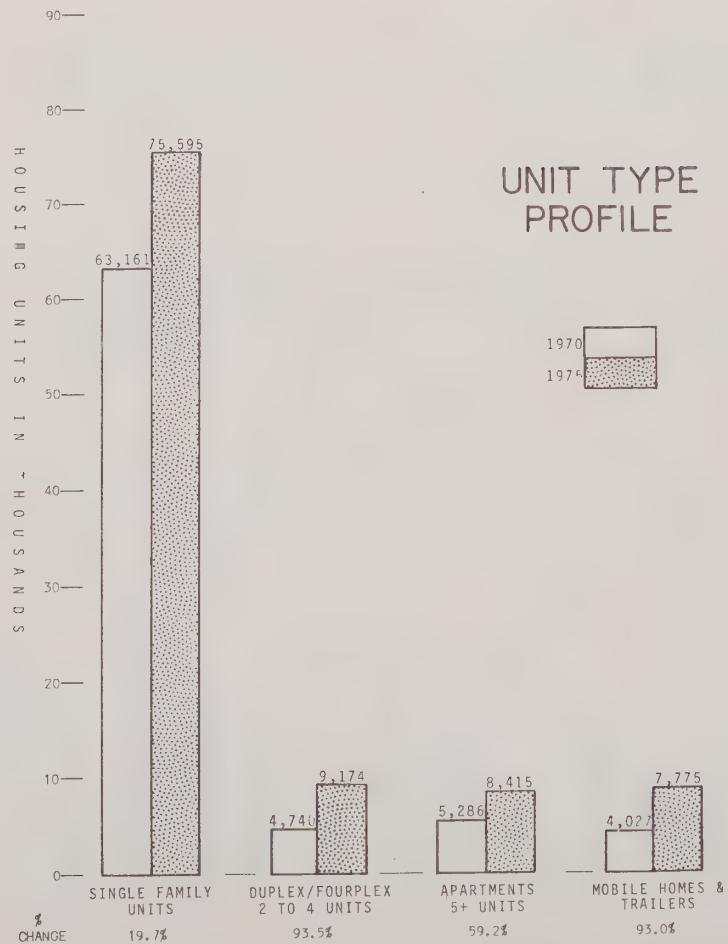
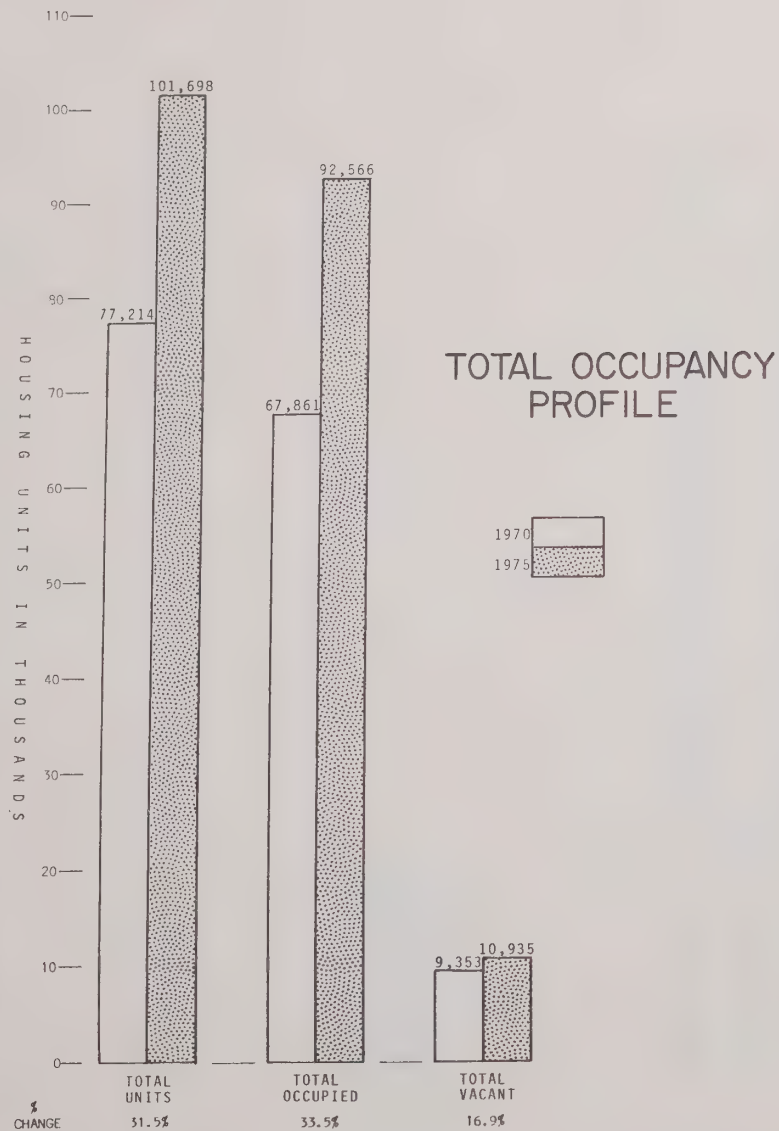
	PARKS	UNITS	POPULATION
SANTA ROSA	9	1,322	2,369
PETALUMA	4	573	1,006
SEBASTOPOL	1	78	114
SONOMA	2	359	602
HEALDSBURG	3	66	90
ROHNERT PARK	5	646	1,573
COTATI	3	101	177
CLOVERDALE	3	69	129
UNINCORPORATED	60	3,100	5,496
PEOPLE NOT IN PARKS	0	1,426	3,394
COUNTY TOTALS	90	7,740	14,950
TOTAL VACANCIES	35		

Department of Finance estimate of mobile homes/trailers  
for 1970 = 4,027.

Population per household for mobile homes/trailers = 1.93.

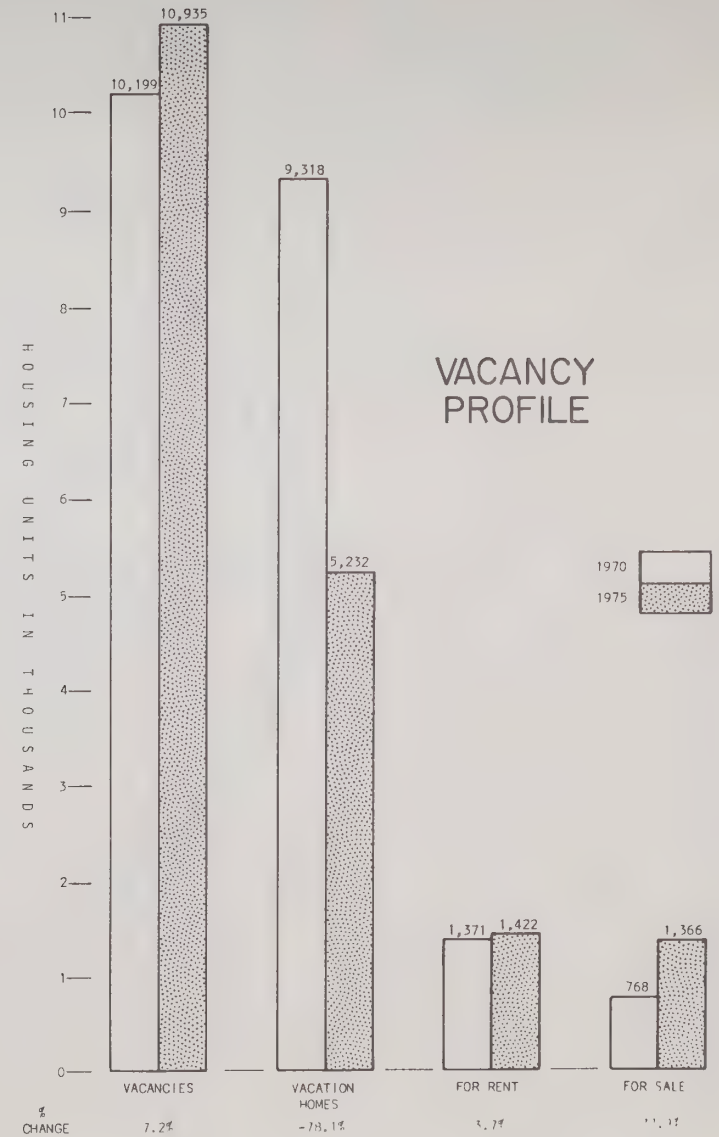
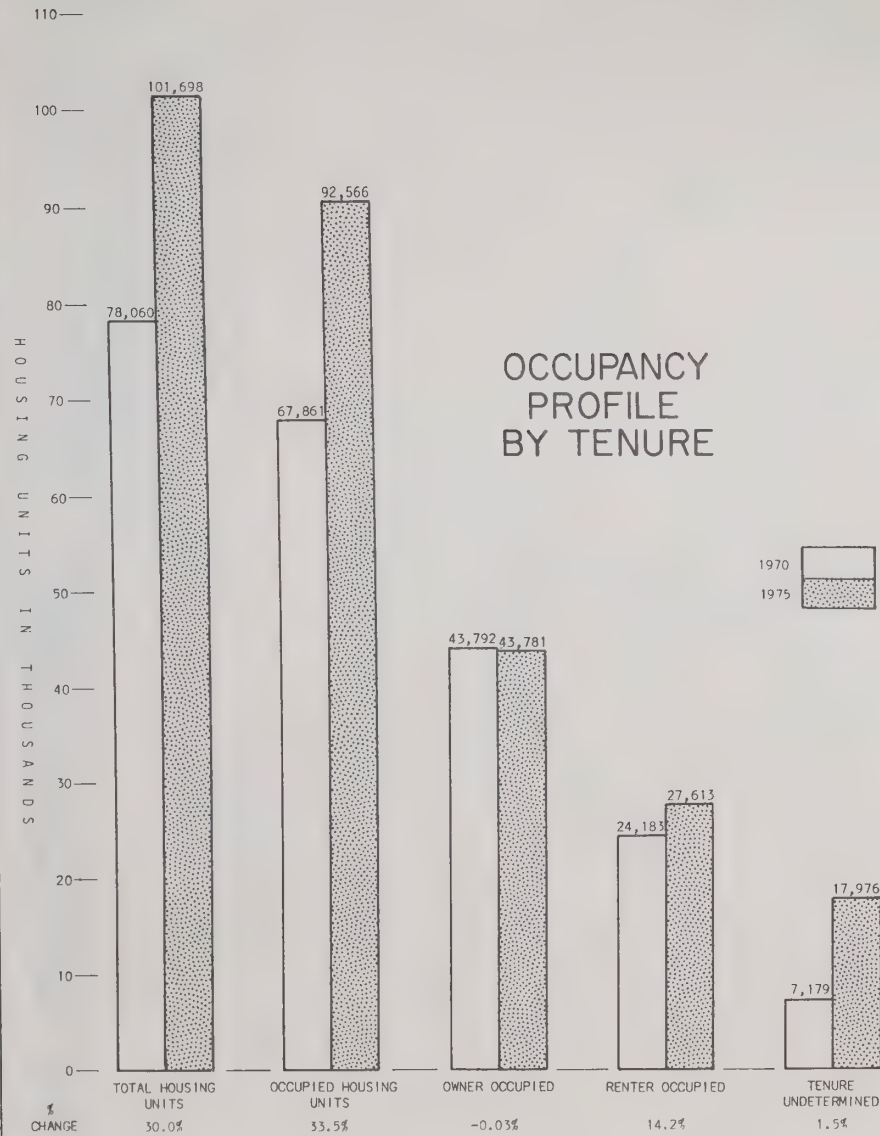
# HOUSING PROFILES

I



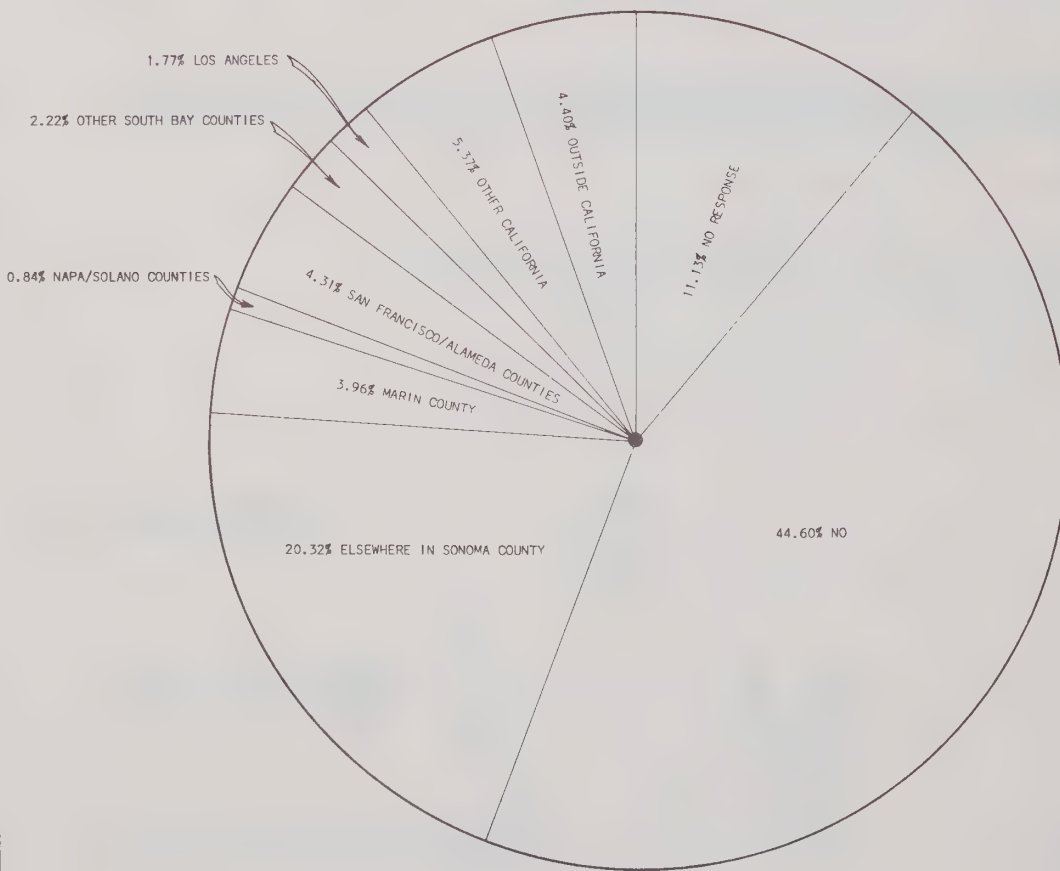
# HOUSING PROFILES

## II





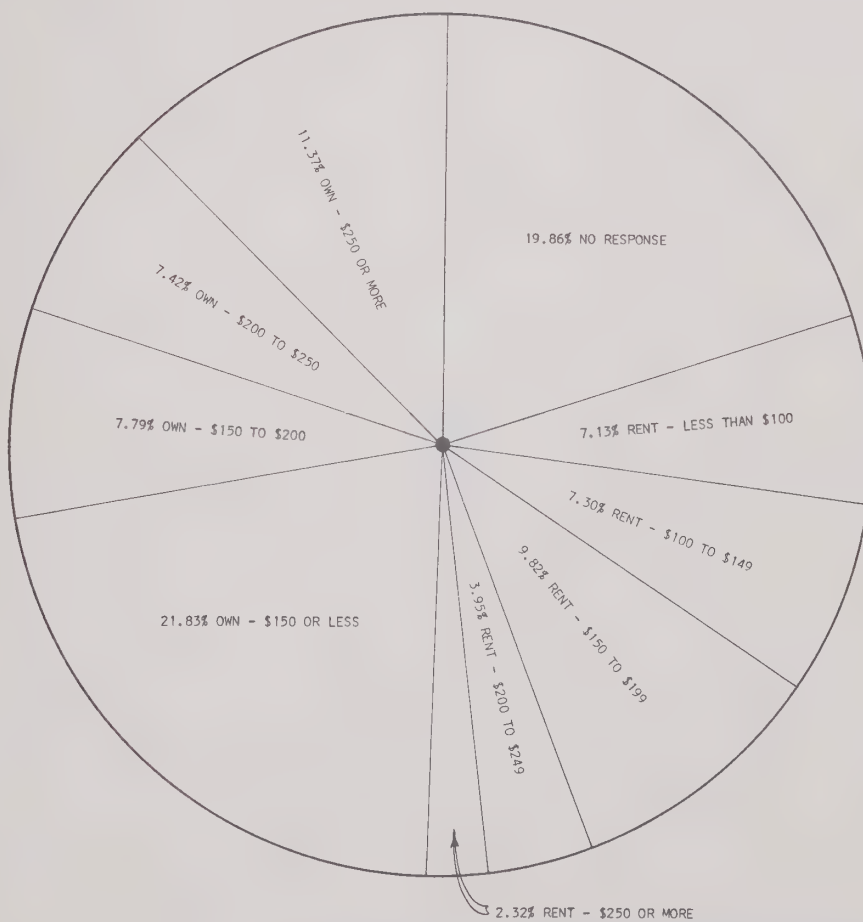
# RESIDENT MIGRATION



DUE TO ROUNDING OFF OF PRELIMINARY CALCULATIONS  
PERCENTAGE VALUES AS SHOWN WILL NOT EQUAL 100%.

HAS THIS HOUSEHOLD MOVED WITHIN THE PAST FIVE YEARS?  
IF YES, FROM WHAT AREA DID YOU MOVE?

# HOUSING COST BY TENURE



DUE TO ROUNDING OFF OF PRELIMINARY CALCULATIONS  
PERCENTAGE VALUES AS SHOWN WILL NOT EQUAL 100%.

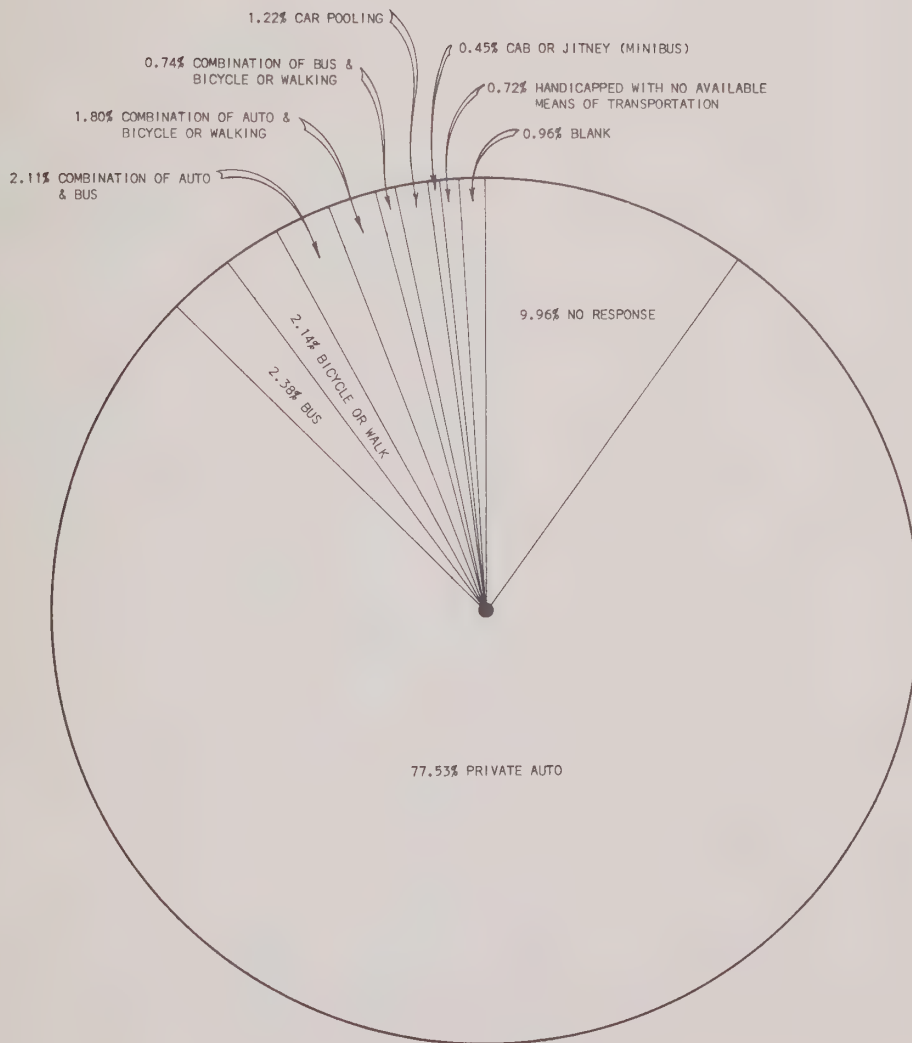
DO YOU OWN OR RENT? WHICH CATEGORY BEST  
DESCRIBES THE TOTAL MONTHLY RENT OR  
HOUSE PAYMENT? (INCLUDE MORTGAGE, TAXES  
AND INSURANCE, EXCLUDE MAINTENANCE AND UTILITIES).



# **TRANSPORTATION STUDIES**



# TRANSPORTATION



DUE TO ROUNDING OFF OF PRELIMINARY CALCULATIONS  
PERCENTAGE VALUES AS SHOWN WILL NOT EQUAL 100%.

WHAT IS THE PRIMARY MEANS OF TRANSPORTATION  
FOR THE ADULT MEMBERS OF THIS HOUSEHOLD?





## **APPENDIX**



## APPENDIX INDEX

### SECTION I

Data Potential Request Form

### SECTION II

#### Special Questions

Total County . . . . .	IIa
Unincorporated County . . . . .	IIb
Cloverdale . . . . .	IIc
Cotati . . . . .	IId
Healdsburg . . . . .	IIe
Petaluma . . . . .	IIf
Rohnert Park . . . . .	IIg
Santa Rosa . . . . .	IIh
Sebastopol . . . . .	IIi
Sonoma . . . . .	IIj



# DATA POTENTIAL REQUEST FORM

		1. POPULATION	2. HEAD OF HOUSEHOLD	3. SECOND WAGE EARNER	4. AGE	5. SEX	6. RACE	7. EMPLOYMENT STATUS	8. INCOME	9. OCCUPATION	10. HOUSING COST	11. HOUSING UNITS	12. TRANSPORTATION PATTERN	13. TRANSPORTATION MEANS	14. RESIDENT MIGRATION
POPULATION	1.														
HEAD OF HOUSEHOLD	2.														
SECOND WAGE EARNER	3.														
AGE	4.														
SEX	5.														
RACE	6.														
EMPLOYMENT STATUS	7.														
INCOME	8.														
OCCUPATION	9.														
HOUSING COST	10.														
HOUSING UNITS	11.														
TRANSPORTATION PATTERN	12.														
TRANSPORTATION MEANS	13.														
RESIDENT MIGRATION	14.														

## AREA BREAK DOWN (DATA RUN) REQUIRED:

TOTAL COUNTY: \_\_\_\_\_  
 UNINCORPORATED COUNTY: \_\_\_\_\_  
 CITIES: \_\_\_\_\_  
 CLOVERDALE: \_\_\_\_\_  
 COTATI: \_\_\_\_\_  
 HEALDSBURG: \_\_\_\_\_  
 PETALUMA: \_\_\_\_\_  
 ROHNERT PARK: \_\_\_\_\_  
 SANTA ROSA: \_\_\_\_\_  
 SEBASTOPOL: \_\_\_\_\_  
 SONOMA: \_\_\_\_\_

BLOCKS: \_\_\_\_\_  
 STUDY AREA ZONES: \_\_\_\_\_  
 TRAFFIC ZONES: \_\_\_\_\_  
 CENSUS TRACTS: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

NAME OF PERSON AUTHORIZING  
 DATA RUN: \_\_\_\_\_

DATE: \_\_\_\_\_





-TOTAL COUNTY-  
Special Questions

Employed full-time	-- 46,869 ----	24,218
Employed part-time	-- 3,033 ----	5,378
Self employed	-- 6,631 ----	1,887
Unemployed	-- 3,602 ----	2,739
Not in labor force	-- 60,734 ----	90,233

1. To what area does the primary wage earner commute?

9,770 ----	10.80%	0. No Response
32,971 ----	36.45%	1. Santa Rosa
7,630 ----	8.44%	2. Petaluma
6,271 ----	6.93%	3. Healdsburg, Cloverdale, North County
4,421 ----	4.89%	4. Sebastopol, River area, West County
6,624 ----	7.32%	5. Sonoma, East County
2,503 ----	2.77%	6. Rohnert Park, Cotati, Pennngrove
5,736 ----	6.34%	7. Marin County
1,172 ----	1.30%	8. Napa, Vallejo
6,017 ----	6.65%	9. Other

2. What is the occupation of the secondary wage earner?

6,236 ----	6.89%	0. No Reponse
4,365 ----	4.83%	1. Professional, technical and kindred workers
1,273 ----	1.41%	2. Managers and administrators except farm workers
1,539 ----	1.76%	3. Sales workers
6,250 ----	6.91%	4. Clerical and kindred workers
1,178 ----	1.30%	5. Operatives including transport
956 ----	1.06%	6. Other blue collar workers except farm workers
668 ----	0.74%	7. Farm workers
2,894 ----	3.20%	8. Service workers, except private household
399 ----	0.44%	9. Private household workers
64,694 ----	71.52%	Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

6,691 ----	7.40%	0. No Response
13,329 ----	14.74%	1. Santa Rosa
3,069 ----	3.39%	2. Petaluma
3,718 ----	4.11%	3. Healdsburh, Cloverdale, North County
2,724 ----	3.01%	4. Sebastopol, River Area, West County
2,083 ----	2.30%	5. Sonoma, East County
1,608 ----	1.78%	6. Rohnert Park, Cotati, Pennngrove
1,297 ----	1.43%	7. Marin County
191 ----	0.21%	8. Napa, Vallejo
918 ----	1.01%	9. Other
54,824 ----	60.61%	Blank - No secondary wage earner

-TOTAL COUNTY-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

9,005	----	9.96%	0.	No Response
70,125	----	77.53%	1.	Private auto
2,150	----	2.38%	2.	Bus
1,940	----	2.14%	3.	Bicycle or walk
1,905	----	2.11%	4.	Combination of auto and bus
1,625	----	1.80%	5.	Combination of auto and bicycle or walking
671	----	0.74%	6.	Combination of bus and bicycle or walking
1,103	----	1.22%	7.	Car pooling
408	----	0.45%	8.	Cab or jitney (minibus)
651	----	0.72%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

10,066	----	11.13%	0.	No Response
40,343	----	44.60%	1.	No
18,380	----	20.32%	2.	Elsewhere in Sonoma County
3,585	----	3.96%	3.	Marin County
758	----	0.84%	4.	Napa/Solano County
3,897	----	4.31%	5.	San Francisco/Alameda County
2,005	----	2.22%	6.	Other South Bay County
1,603	----	1.77%	7.	Los Angeles
4,856	----	5.37%	8.	Other California
3,976	----	4.40%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

17,967	----	19.86%	0.	No Response
6,451	----	7.13%	1.	Rent - less than \$100
6,606	----	7.30%	2.	Rent - \$100 to \$149
8,878	----	9.82%	3.	Rent - \$150 to \$199
3,576	----	3.95%	4.	Rent - \$200 to \$249
2,102	----	2.32%	5.	Rent - \$250 or more
19,743	----	21.83%	6.	Own - \$150 or less
7,044	----	7.79%	7.	Own - \$150 to \$200
6,714	----	7.42%	8.	Own - \$200 to \$250
10,280	----	11.37%	9.	Own - \$250 or more

-TOTAL COUNTY-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

8,796	----	9.72%	0. No Response
76,265	----	84.32%	1. White/Causasian
665	----	0.74%	2. Black/Negro
1,164	----	1.84%	3. Chicano/Mexican American
308	----	0.34%	4. Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
458	----	0.51%	5. American Indian
211	----	0.21%	6. Filipino
300	----	0.33%	7. Japanese
177	----	0.20%	8. Chinese
924	----	1.02%	9. Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

29,039	----	32.10%	0. No Response
6,133	----	6.78%	1. \$ 2,500 or less
8,030	----	8.88%	2. \$ 2,500 to \$ 4,999
8,589	----	9.50%	3. \$ 5,000 to \$ 7,999
8,962	----	9.91%	4. \$ 8,000 to \$10,999
10,790	----	11.93%	5. \$11,000 to \$14,999
8,808	----	9.74%	6. \$15,000 to \$19,000
5,246	----	5.80%	7. \$20,000 to \$24,999
3,533	----	3.91%	8. \$25,000 to \$49,999
615	----	0.65%	9. \$50,000 or more

Total Population --- 248,209

Housing Unit ----- 101,698

Vacancies ----- 10,935



-UNINCORPORATED COUNTY-  
Special Questions

Employed full-time -----21,130-----10,693  
Employed part-time ----- 1,433----- 2,278  
Self employed ----- 4,192----- 1,181  
Unemployed ----- 2,069----- 1,381  
Not in labor force -----29,285-----41,327

1. To what area does the primary wage earner commute?
 

3,124-----12.43%	0. No Response
11,683-----28.34%	1. Santa Rosa
2,504----- 6.07%	2. Petaluma
2,893----- 7.02%	3. Healdsburg, Cloverdale, North County
3,483----- 8.45%	4. Sebastopol, River area, West County
4,836-----11.73%	5. Sonoma, East County
956----- 2.32%	6. Rohnert Park, Cotati, Penngrove
2,051----- 4.97%	7. Marin County
647----- 1.57%	8. Napa, Vallejo
2,516----- 6.10%	9. Other
  
2. What is the occupation of the secondary wage earner?
 

3,159----- 7.66%	0. No Reponse
1,934----- 4.69%	1. Professional, technical and kindred workers
605----- 1.47%	2. Managers and administrators except farm workers
574----- 1.39%	3. Sales workers
2,590----- 6.28%	4. Clerical and kindred workers
691----- 1.68%	5. Operatives including transport
481----- 1.17%	6. Other blue collar workers except farm workers
511----- 1.24%	7. Farm workers
1,498----- 3.63%	8. Service workers, except private household
163----- 0.40%	9. Private household workers
29,025-----70.40%	Blank- No secondary wage earner
  
3. To what area does the secondary wage earner commute?
 

3,159----- 7.66%	0. No Response
6,988-----16.95%	1. Santa Rosa
1,083----- 2.63%	2. Petaluma
1,780----- 4.32%	3. Healdsburg, Cloverdale, North County
2,303----- 5.59%	4. Sebastopol, River Area, West County
1,524----- 3.70%	5. Sonoma, East County
530----- 1.29%	6. Rohnert Park, Cotati, Penngrove
469----- 1.14%	7. Marin County
112----- 0.27%	8. Napa, Vallejo
389----- 0.94%	9. Other
22,308-----54.10%	Blank - No secondary wage earner



-UNINCORPORATED COUNTY-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

4,646-----11.27%	0. No Response
33,296-----80.75%	1. Private auto
482----- 1.17%	2. Bus
475----- 1.15%	3. Bicycle or walk
493----- 1.20%	4. Combination of auto and bus
429----- 1.04%	5. Combination of auto and bicycle or walking
105----- 0.25%	6. Combination of bus and bicycle or walking
423----- 1.03%	7. Car pooling
116----- 0.28%	8. Cab or jitney (minibus)
280----- 0.68%	9. Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

4,872-----11.82%	0. No Response
18,036-----43.74%	1. No
9,273-----22.49%	2. Elsewhere in Sonoma County
1,309----- 3.17%	3. Marin County
335----- 0.81%	4. Napa/Solano County
1,745----- 4.23%	5. San Francisco/Alameda County
942----- 2.28%	6. Other South Bay County
728----- 1.77%	7. Los Angeles
2,024----- 4.91%	8. Other California
1,462----- 3.55%	9. Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

8,939-----21.68%	0. No Response
3,478----- 8.44%	1. Rent - less than \$100
3,109----- 7.54%	2. Rent - \$100 to \$149
3,224----- 7.82%	3. Rent - \$150 to \$199
1,010----- 2.45%	4. Rent - \$200 to \$249
675----- 1.64%	5. Rent - \$250 or more
10,276-----24.92%	6. Own - \$150 or less
3,120----- 7.57%	7. Own - \$150 to \$200
2,441----- 5.92%	8. Own - \$200 to \$250
4,382-----10.63%	9. Own - \$250 or more

-UNINCORPORATED COUNTY-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

4,515	----	10.95%	0. No Response
34,079	----	82.65%	1. White/Causasian
270	----	.65%	2. Black/Negro
956	----	2.32%	3. Chicano/Mexican American
89	----	.22%	4. Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
238	----	.58%	5. American Indian
114	----	.28%	6. Filipino
162	----	.39%	7. Japanese
66	----	.16%	8. Chinese
376	----	.91%	9. Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

13,513	----	32.77%	0. No Response
3,074	----	7.46%	1. \$ 2,500 or less
3,974	----	9.64%	2. \$ 2,500 to \$ 4,999
4,212	----	10.22%	3. \$ 5,000 to \$ 7,999
4,216	----	10.23%	4. \$ 8,000 to \$10,999
4,593	----	11.14%	5. \$11,000 to \$14,999
3,404	----	8.26%	6. \$15,000 to \$19,000
2,024	----	4.91%	7. \$20,000 to \$24,999
1,499	----	3.64%	8. \$25,000 to \$49,999
339	----	.82%	9. \$50,000 or more

Total Population --- 116,607

Housing Unit ----- 49,158

Vacancies ----- 7,754



-CLOVERDALE-  
Special Questions

Employed full-time	--	674	----	339
Employed part-time	--	29	----	55
Self employed	--	112	----	53
Unemployed	--	48	----	27
Not in labor force	--	924	----	1,317

1. To what area does the primary wage earner commute?

78	----	5.82%	0.	No Response
155	----	11.57%	1.	Santa Rosa
7	----	0.52%	2.	Petaluma
1,004	----	74.93%	3.	Healdsburg, Cloverdale, North County
4	----	0.30%	4.	Sebastopol, River area, West County
6	----	0.45%	5.	Sonoma, East County
0	----	0.00%	6.	Rohnert Park, Cotati, Penngrove
2	----	0.15%	7.	Marin County
8	----	0.60%	8.	Napa, Vallejo
67	----	5.00%	9.	Other

2. What is the occupation of the secondary wage earner?

189	----	14.10%	0.	No Reponse
42	----	3.13%	1.	Professional, technical and kindred workers
37	----	2.76%	2.	Managers and administrators except farm workers
17	----	1.27%	3.	Sales workers
86	----	6.42%	4.	Clerical and kindred workers
43	----	3.21%	5.	Operatives including transport
17	----	1.27%	6.	Other blue collar workers except farm workers
0	----	0.00%	7.	Farm workers
59	----	4.40%	8.	Service workers, except private household
7	----	0.52%	9.	Private household workers
843	----	62.91%		Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

103	----	7.69%	0.	No Response
167	----	12.46%	1.	Santa Rosa
2	---	0.15%	2.	Petaluma
583	----	43.51%	3.	Healdsburg, Cloverdale, North County
0	----	0.00%	4.	Sebastopol, River Area, West County
3	----	0.22%	5.	Sonoma, East County
1	----	0.07%	6.	Rohnert Park, Cotati, Penngrove
1	----	0.07%	7.	Marin County
0	----	0.00%	8.	Napa, Vallejo
15	----	1.12%	9.	Other
465	----	34.70%		Blank - No secondary wage earner

-CLOVERDALE-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

73	----	5.45%	0.	No Response
1,049	----	78.28%	1.	Private auto
11	----	0.82%	2.	Bus
82	----	6.12%	3.	Bicycle or walk
8	----	0.60%	4.	Combination of auto and bus
66	----	4.93%	5.	Combination of auto and bicycle or walking
18	----	1.34%	6.	Combination of bus and bicycle or walking
8	----	0.60%	7.	Car pooling
5	----	0.37%	8.	Cab or jitney (minibus)
9	----	0.67%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

100	----	7.46%	0.	No Response
634	----	47.31%	1.	No
321	----	23.96%	2.	Elsewhere in Sonoma County
13	----	0.97%	3.	Marin County
11	----	0.82%	4.	Napa/Solano County
33	----	2.46%	5.	San Francisco/Alameda County
14	----	1.04%	6.	Other South Bay County
22	----	1.64%	7.	Los Angeles
124	----	9.25%	8.	Other California
60	----	4.48%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

170	----	12.69%	0.	No Response
196	----	14.63%	1.	Rent - less than \$100
166	----	12.39%	2.	Rent - \$100 to \$149
99	----	7.39%	3.	Rent - \$150 to \$199
22	----	1.64%	4.	Rent - \$200 to \$249
12	----	0.90%	5.	Rent - \$250 or more
417	----	31.12%	6.	Own - \$150 or less
108	----	8.06%	7.	Own - \$150 to \$200
68	----	5.07%	8.	Own - \$200 to \$250
70	----	5.22%	9.	Own - \$250 or more

-CLOVERDALE-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

68	----	5.07%	0. No Response
1,208	----	90.15%	1. White/Causasian
2	----	0.15%	2. Black/Negro
41	----	3.06%	3. Chicano/Mexican American
4	----	0.30%	4. Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
9	----	0.67%	5. American Indian
1	----	0.07%	6. Filipino
0	----	0.00%	7. Japanese
2	----	0.15%	8. Chinese
2	----	0.15%	9. Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

253	----	18.88%	0. No Response
89	----	6.64%	1. \$ 2,500 or less
207	----	15.45%	2. \$ 2,500 to \$ 4,999
185	----	13.81%	3. \$ 5,000 to \$ 7,999
190	----	14.93%	4. \$ 8,000 to \$10,999
200	----	14.93%	5. \$11,000 to \$14,999
124	----	9.25%	6. \$15,000 to \$19,000
54	----	4.03%	7. \$20,000 to \$24,999
30	----	2.24%	8. \$25,000 to \$49,999
4	----	0.30%	9. \$50,000 or more

Total Population --- 3,591

Housing Unit ----- 1,423

Vacancies ----- 83





-COTATI-  
Special Questions

Employed full-time	-- 597 ----	319
Employed part-time	-- 45 ----	72
Self employed	-- 63 ----	19
Unemployed	-- 89 ----	110
Not in labor force	-- 606 ----	870

1. To what area does the primary wage earner commute?

145 ----	13.38%	0.	No Response
168 ----	15.50%	1.	Santa Rosa
63 ----	5.81%	2.	Petaluma
19 ----	1.75%	3.	Healdsburg, Cloverdale, North County
21 ----	1.94%	4.	Sebastopol, River area, West County
19 ----	1.75%	5.	Sonoma, East County
274 ----	25.28%	6.	Rohnert Park, Cotati, Pennngrove
156 ----	14.39%	7.	Marin County
7 ----	0.65%	8.	Napa, Vallejo
54 ----	4.98%	9.	Other

2. What is the occupation of the secondary wage earner?

112 ----	10.89%	0.	No Reponse
47 ----	4.34%	1.	Professional, technical and kindred workers
15 ----	1.38%	2.	Managers and administrators except farm workers
22 ----	2.03%	3.	Sales workers
64 ----	5.90%	4.	Clerical and kindred workers
12 ----	1.11%	5.	Operatives including transport
15 ----	1.38%	6.	Other blue collar workers except farm workers
14 ----	1.29%	7.	Farm workers
52 ----	4.80%	8.	Service workers, except private household
11 ----	1.01%	9.	Private household workers
714 ----	65.87%		Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

104 ----	9.59%	0.	No Response
103 ---	9.50%	1.	Santa Rosa
40 ----	3.69%	2.	Petaluma
7 ----	0.65%	3.	Healdsburh, Cloverdale, North County
14 ----	1.29%	4.	Sebastopol, River Area, West County
13 ----	1.20%	5.	Sonoma, East County
181 ----	16.70%	6.	Rohnert Park, Cotati, Pennngrove
47 ----	4.34%	7.	Marin County
1 ----	0.09%	8.	Napa, Vallejo
13 ----	1.20%	9.	Other
561 ----	51.75%		Blank - No secondary wage earner

-COTATI-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

140	----	12.92%	0.	No Response
705	----	65.04%	1.	Private auto
37	----	3.41%	2.	Bus
47	----	4.34%	3.	Bicycle or walk
45	----	4.15%	4.	Combination of auto and bus
73	----	6.73%	5.	Combination of auto and bicycle or walking
12	----	1.11%	6.	Combination of bus and bicycle or walking
16	----	1.48%	7.	Car pooling
1	----	0.09%	8.	Cab or jitney (minibus)
3	---	0.28%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

146	----	13.47%	0.	No Response
245	----	22.60%	1.	No
308	----	28.41%	2.	Elsewhere in Sonoma County
80	----	7.38%	3.	Marin County
16	----	1.48%	4.	Napa/Solano County
74	----	6.83%	5.	San Francisco/Alameda County
27	----	2.49%	6.	Other South Bay County
35	----	3.23%	7.	Los Angeles
92	----	8.49%	8.	Other California
58	----	5.35%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

219	----	20.20%	0.	No Response
60	----	5.54%	1.	Rent - less than \$100
44	----	4.06%	2.	Rent - \$100 to \$149
223	----	20.57%	3.	Rent - \$150 to \$199
89	----	8.21%	4.	Rent - \$200 to \$249
31	----	2.86%	5.	Rent - \$250 or more
126	----	11.62%	6.	Own - \$150 or less
61	----	5.63%	7.	Own - \$150 to \$200
145	----	13.38%	8.	Own - \$200 to \$250
82	----	7.56%	9.	Own - \$250 or more

-COTATI-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

154	----	14.11%	0.	No Response
828	----	76.38%	1.	White/Causasian
15	----	1.38%	2.	Black/Negro
17	----	1.57%	3.	Chicano/Mexican American
8	----	0.74%	4.	Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
4	----	0.37%	5.	American Indian
3	----	0.28%	6.	Filipino
10	----	0.92%	7.	Japanese
3	----	0.28%	8.	Chinese
41	----	3.78%	9.	Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

330	----	30.44%	0.	No Response
112	----	10.33%	1.	\$ 2,500 or less
122	----	11.25%	2.	\$ 2,500 to \$ 4,999
99	----	9.13%	3.	\$ 5,000 to \$ 7,999
106	----	9.78%	4.	\$ 8,000 to \$10,999
104	----	12.92%	5.	\$11,000 to \$14,999
101	----	9.32%	6.	\$15,000 to \$19,000
41	----	3.78%	7.	\$20,000 to \$24,999
27	----	2.49%	8.	\$25,000 to \$49,999
3	----	0.28%	9.	\$50,000 or more

Total Population --- 2,810

Housing Unit ----- 1,145

Vacancies ----- 55



-HEALDSBURG-  
Special Questions

Employed full-time	-- 1,181 ----	662
Employed part-time	-- 87 ----	113
Self employed	-- 149 ----	30
Unemployed	-- 63 ----	44
Not in labor force	-- 1,480 ----	2,325

1. To what area does the primary wage earner commute?

137 ----	5.85%	0.	No Response
357 ----	15.25%	1.	Santa Rosa
24 ----	1.03%	2.	Petaluma
1,604 ----	68.52%	3.	Healdsburg, Cloverdale, North County
13 ----	0.54%	4.	Sebastopol, River area, West County
11 ----	0.47%	5.	Sonoma, East County
12 ----	0.51%	6.	Rohnert Park, Cotati, Penngrove
14 ----	0.60%	7.	Marin County
10 ----	0.43%	8.	Napa, Vallejo
56 ----	2.39%	9.	Other

2. What is the occupation of the secondary wage earner?

92 ----	3.93%	0.	No Reponse
88 ----	3.76%	1.	Professional, technical and kindred workers
26 ----	1.11%	2.	Managers and administrators except farm workers
50 ----	2.14%	3.	Sales workers
182 ----	7.77%	4.	Clerical and kindred workers
70 ----	2.99%	5.	Operatives including transport
33 ----	1.41%	6.	Other blue collar workers except farm workers
14 ----	0.60%	7.	Farm workers
75 ----	3.20%	8.	Service workers, except private household
27 ----	1.15%	9.	Private household workers
1,684 ----	71.94%		Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

98 ----	4.19%	0.	No Response
215 ----	9.18%	1.	Santa Rosa
5 ----	0.21%	2.	Petaluma
1,176 ----	50.23%	3.	Healdsburg, Cloverdale, North County
11 ----	0.47%	4.	Sebastopol, River Area, West County
15 ----	0.64%	5.	Sonoma, East County
5 ----	0.21%	6.	Rohnert Park, Cotati, Penngrove
2 ----	0.09%	7.	Marin County
1 ----	0.04%	8.	Napa, Vallejo
3 ----	0.13%	9.	Other
810 ----	34.60%		Blank - No secondary wage earner



-HEALDSBURG-

Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

166	----	7.09%	0.	No Response
1,799	----	76.85%	1.	Private auto
37	----	1.58%	2.	Bus
120	----	5.13%	3.	Bicycle or walk
29	----	1.24%	4.	Combination of auto and bus
104	----	4.44%	5.	Combination of auto and bicycle or walking
16	----	0.68%	6.	Combination of bus and bicycle or walking
20	----	0.85%	7.	Car pooling
21	----	0.90%	8.	Cab or jitney (minibus)
14	----	0.60%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

201	----	8.59%	0.	No Response
1,216	----	51.94%	1.	No
556	----	23.75%	2.	Elsewhere in Sonoma County
29	----	1.24%	3.	Marin County
12	----	0.51%	4.	Napa/Solano County
61	----	2.61%	5.	San Francisco/Alameda County
36	----	1.54%	6.	Other South Bay County
31	----	1.32%	7.	Los Angeles
99	----	4.23%	8.	Other California
89	----	3.80%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

335	----	14.31%	0.	No Response
250	----	10.68%	1.	Rent - less than \$100
253	----	10.81%	2.	Rent - \$100 to \$149
291	----	12.43%	3.	Rent - \$150 to \$199
98	----	4.19%	4.	Rent - \$200 to \$249
50	----	2.14%	5.	Rent - \$250 or more
632	----	17.02%	6.	Own - \$150 or less
180	----	76.97%	7.	Own - \$150 to \$200
102	----	4.36%	8.	Own - \$200 to \$250
136	----	4.81%	9.	Own - \$250 or more

-HEALDSBURG-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

153	----	6.54%	0.	No Response
1,970	----	84.15%	1.	White/Causasian
5	----	0.21%	2.	Black/Negro
152	----	6.49%	3.	Chicano/Mexican American
17	----	0.73%	4.	Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
16	----	0.68%	5.	American Indian
3	----	0.13%	6.	Filipino
2	----	0.09%	7.	Japanese
3	---	0.13%	8.	Chinese
11	----	0.47%	9.	Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

508	----	21.70%	0.	No Response
227	----	9.70%	1.	\$ 2,500 or less
305	----	13.03%	2.	\$ 2,500 to \$ 4,999
276	----	11.79%	3.	\$ 5,000 to \$ 7,999
274	----	11.70%	4.	\$ 8,000 to \$10,999
304	----	12.99%	5.	\$11,000 to \$14,999
238	----	10.17%	6.	\$15,000 to \$19,000
112	----	4.78%	7.	\$20,000 to \$24,999
73	----	3.12%	8.	\$25,000 to \$49,999
12	----	0.51%	9.	\$50,000 or more

Total Population --- 6,166

Housing Unit ----- 2,553

Vacancies ----- 212



-PETALUMA-  
Special Questions

Employed full-time	-- 6,557 ----	3,083
Employed part-time	-- 323 ----	674
Self employed	-- 543 ----	167
Unemployed	-- 373 ----	289
Not in labor force	-- 7,373 ----	11,511

1. To what area does the primary wage earner commute?

596 ----	5.74%	0. No Response
587 ----	5.65%	1. Santa Rosa
4,313 ----	41.52%	2. Petaluma
120 ----	1.16%	3. Healdsburg, Cloverdale, North County
54 ----	0.52%	4. Sebastopol, River area, West County
152 ----	1.46%	5. Sonoma, East County
162 ----	1.56%	6. Rohnert Park, Cotati, Penngrove
1,939 ----	18.62%	7. Marin County
169 ----	1.63%	8. Napa, Vallejo
2,042 ----	19.66%	9. Other

2. What is the occupation of the secondary wage earner?

452 ----	4.35%	0. No Reponse
521 ----	5.02%	1. Professional, technical and kindred workers
168 ----	1.62%	2. Managers and administrators except farm workers
251 ----	2.42%	3. Sales workers
1,118 ----	10.76%	4. Clerical and kindred workers
149 ----	1.43%	5. Operatives including transport
138 ----	1.33%	6. Other blue collar workers except farm workers
76 ----	0.54%	7. Farm workers
438 ----	4.22%	8. Service workers, except private household
75 ----	0.72%	9. Private household workers
7,021 ----	67.59%	Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

445 ----	4.28%	0. No Response
313 ----	3.01%	1. Santa Rosa
1,671 ----	16.09%	2. Petaluma
36 ----	0.35%	3. Healdsburg, Cloverdale, North County
30 ----	0.29%	4. Sebastopol, River Area, West County
85 ----	0.82%	5. Sonoma, East County
98 ----	0.94%	6. Rohnert Park, Cotati, Penngrove
514 ----	4.95%	7. Marin County
27 ----	0.26%	8. Napa, Vallejo
341 ----	3.28%	9. Other
6,827 ----	65.73%	Blank - No secondary wage earner

-PETALUMA-

Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

533	----	5.13	0. No Response
7,520	----	72.40	1. Private auto
537	----	5.06	2. Bus
231	----	2.21	3. Bicycle or walk
703	----	6.62	4. Combination of auto and bus
267	----	2.57	5. Combination of auto and bicycle or walking
86	----	0.83	6. Combination of bus and bicycle or walking
390	----	3.66	7. Car pooling
82	----	.79	8. Cab or jitney (minibus)
77	----	.74	9. Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

636	----	6.60%	0. No Response
5,353	----	49.70%	1. No
1,427	----	13.74%	2. Elsewhere in Sonoma County
1,139	----	10.97%	3. Marin County
56	----	0.54%	4. Napa/Solano County
561	----	5.40%	5. San Francisco/Alameda County
212	----	2.04%	6. Other South Bay County
130	----	1.25%	7. Los Angeles
467	----	4.50%	8. Other California
540	----	5.20%	9. Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

1,338	----	12.88%	0. No Response
418	----	4.02%	1. Rent - less than \$100
515	----	4.96%	2. Rent - \$100 to \$149
842	----	8.11%	3. Rent - \$150 to \$199
505	----	4.86%	4. Rent - \$200 to \$249
261	----	2.51%	5. Rent - \$250 or more
2,089	----	20.11%	6. Own - \$150 or less
1,103	----	10.62%	7. Own - \$150 to \$200
1,363	----	13.12%	8. Own - \$200 to \$250
1,846	----	17.77%	9. Own - \$250 or more

-PETALUMA-

Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

2,727	----	10.47%	0. No Response
22,048	----	84.66%	1. White/Causasian
213	----	0.82%	2. Black/Negro
301	----	1.16%	3. Chicano/Mexican American
72	----	0.28%	4. Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
123	----	0.47%	5. American Indian
41	----	0.16%	6. Filipino
53	----	0.20%	7. Japanese
55	----	0.21%	8. Chinese
234	----	0.90%	9. Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

9,382	----	36.03%	0. No Response
1,593	----	6.12%	1. \$ 2,500 or less
1,997	----	7.67%	2. \$ 2,500 to \$ 4,999
2,166	----	8.32%	3. \$ 5,000 to \$ 7,999
2,313	----	8.88%	4. \$ 8,000 to \$10,999
2,887	----	11.09%	5. \$11,000 to \$14,999
2,489	----	9.56%	6. \$15,000 to \$19,000
1,651	----	6.34%	7. \$20,000 to \$24,999
1,183	----	4.54%	8. \$25,000 to \$49,999
195	----	0.75%	9. \$50,000 or more

Total Population --- 31,045

Housing Unit ----- 10,845

Vacancies ----- 459





-ROHNERT PARK-  
Special Questions

Employed full-time	-- 2,649	---- 1,221
Employed part-time	-- 185	---- 304
Self employed	-- 152	---- 56
Unemployed	-- 191	---- 163
Not in labor force	-- 3,259	---- 4,620

1. To what area does the primary wage earner commute?

382	----	9.19%	0.	No Response
779	----	18.73%	1.	Santa Rosa
326	----	7.84%	2.	Petaluma
79	----	1.90%	3.	Healdsburg, Cloverdale, North County
65	----	1.56%	4.	Sebastopol, River area, West County
49	----	1.18%	5.	Sonoma, East County
717	----	17.24%	6.	Rohnert Park, Cotati, Penngrove
877	----	21.09%	7.	Marin County
59	----	1.42%	8.	Napa, Vallejo
240	----	5.77%	9.	Other

2. What is the occupation of the secondary wage earner?

278	----	6.69%	0.	No Reponse
143	----	3.44%	1.	Professional, technical and kindred workers
66	----	1.59%	2.	Managers and administrators except farm workers
89	----	2.14%	3.	Sales workers
373	----	8.97%	4.	Clerical and kindred workers
55	----	1.32%	5.	Operatives including transport
44	----	1.06%	6.	Other blue collar workers except farm workers
20	----	0.48%	7.	Farm workers
150	----	3.61%	8.	Service workers, except private household
18	----	0.43%	9.	Private household workers
2,922	----	70.27%	Blank-	No secondary wage earner

3. To what area does the secondary wage earner commute?

370	----	8.90%	0.	No Response
670	----	14.60%	1.	Santa Rosa
158	----	3.80%	2.	Petaluma
13	----	0.31%	3.	Healdsburg, Cloverdale, North County
30	----	0.72%	4.	Sebastopol, River Area, West County
21	----	0.51%	5.	Sonoma, East County
673	----	16.23%	6.	Rohnert Park, Cotati, Penngrove
166	----	3.99%	7.	Marin County
4	----	0.10%	8.	Napa, Vallejo
31	----	0.75%	9.	Other
2,083	----	50.10%	Blank -	No secondary wage earner

-ROHNERT PARK-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

415	----	9.98%	0.	No Response
3,124	----	75.13%	1.	Private auto
149	----	3.58%	2.	Bus
93	----	2.24%	3.	Bicycle or walk
141	----	3.39%	4.	Combination of auto and bus
75	----	1.80%	5.	Combination of auto and bicycle or walking
25	----	0.60%	6.	Combination of bus and bicycle or walking
67	----	1.61%	7.	Car pooling
2	----	0.05%	8.	Cab or jitney (minibus)
15	----	0.36%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

610	----	14.67%	0.	No Response
735	----	17.68%	1.	No
1,147	----	27.59%	2.	Elsewhere in Sonoma County
388	----	9.33%	3.	Marin County
63	----	1.52%	4.	Napa/Solano County
263	----	6.33%	5.	San Francisco/Alameda County
110	----	2.65%	6.	Other South Bay County
108	----	2.60%	7.	Los Angeles
369	----	8.87%	8.	Other California
296	----	7.12%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

846	----	20.35%	0.	No Response
156	----	3.75%	1.	Rent - less than \$100
293	----	7.05%	2.	Rent - \$100 to \$149
667	----	16.04%	3.	Rent - \$150 to \$199
273	----	6.57%	4.	Rent - \$200 to \$249
207	----	4.98%	5.	Rent - \$250 or more
350	----	8.42%	6.	Own - \$150 or less
351	----	8.44%	7.	Own - \$150 to \$200
496	----	11.93%	8.	Own - \$200 to \$250
460	----	11.06%	9.	Own - \$250 or more

-ROHNERT PARK-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

480	----	11.54%	0. No Response
3,320	----	79.85%	1. White/Causasian
67	----	1.61%	2. Black/Negro
60	----	1.44%	3. Chicano/Mexican American
31	----	0.75%	4. Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
21	----	0.51%	5. American Indian
23	----	0.55%	6. Filipino
13	----	0.31%	7. Japanese
9	----	0.22%	8. Chinese
86	----	2.07%	9. Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

1,417	----	34.08%	0. No Response
211	----	5.07%	1. \$ 2,500 or less
236	----	5.68%	2. \$ 2,500 to \$ 4,999
338	----	8.13%	3. \$ 5,000 to \$ 7,999
420	----	10.10%	4. \$ 8,000 to \$10,999
615	----	14.79%	5. \$11,000 to \$14,999
485	----	11.66%	6. \$15,000 to \$19,000
263	----	6.33%	7. \$20,000 to \$24,999
114	----	2.74%	8. \$25,000 to \$49,999
15	----	0.36%	9. \$50,000 or more

Total Population --- 12,913

Housing Unit ----- 4,465

Vacancies ----- 307



-SANTA ROSA-  
Special Questions

Employed full-time	-- 12,641	---- 7,071
Employed part-time	-- 813	---- 1,677
Self employed	-- 1,189	---- 314
Unemployed	-- 674	---- 641
Not in labor force	-- 15,580	---- 24,521

1. To what area does the primary wage earner commute?

2,903	----	11.15%	0. No Response
18,788	----	72.14%	1. Santa Rosa
366	----	1.41%	2. Petaluma
488	----	1.87%	3. Healdsburg, Cloverdale, North County
366	----	1.41%	4. Sebastopol, River area, West County
336	----	1.29%	5. Sonoma, East County
341	----	1.31%	6. Rohnert Park, Cotati, Pennngrove
559	----	2.15%	7. Marin County
164	----	0.63%	8. Napa, Vallejo
867	----	3.33%	9. Other

2. What is the occupation of the secondary wage earner?

1,777	----	6.82%	0. No Reponse
1,436	----	5.51%	1. Professional, technical and kindred workers
300	----	1.15%	2. Managers and administrators except farm workers
483	----	1.85%	3. Sales workers
1,616	----	6.21%	4. Clerical and kindred workers
115	----	0.44%	5. Operatives including transport
201	----	0.77%	6. Other blue collar workers except farm workers
40	----	0.15%	7. Farm workers
500	----	1.92%	8. Service workers, except private household
85	----	0.33%	9. Private household workers
19,490	----	74.84%	Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

1,670	----	6.40%	0. No Response
4,760	----	13.28%	1. Santa Rosa
93	----	0.36%	2. Petaluma
111	----	0.43%	3. Healdsburg, Cloverdale, North County
125	----	0.48%	4. Sebastopol, River Area, West County
124	----	0.48%	5. Sonoma, East County
99	----	0.38%	6. Rohnert Park, Cotati, Pennngrove
78	----	0.30%	7. Marin County
23	----	0.09%	8. Napa, Vallejo
94	----	0.36%	9. Other
18,866	----	72.44%	Blank - No secondary wage earner

-SANTA ROSA-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

2,765	----	10.62%	0.	No Response
19,804	----	76.04%	1.	Private auto
947	----	3.64%	2.	Bus
670	----	2.57%	3.	Bicycle or walk
398	----	1.53%	4.	Combination of auto and bus
404	----	1.55%	5.	Combination of auto and bicycle or walking
357	----	1.37%	6.	Combination of bus and bicycle or walking
153	----	0.59%	7.	Car pooling
140	----	0.54%	8.	Cab or jitney (minibus)
204	----	0.78%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

3,266	----	12.54%	0.	No Response
12,529	----	48.11%	1.	No
4,427	----	17.19%	2.	Elsewhere in Sonoma County
513	----	1.97%	3.	Marin County
221	----	0.85%	4.	Napa/Solano County
929	----	3.57%	5.	San Francisco/Alameda County
573	----	2.20%	6.	Other South Bay County
485	----	1.86%	7.	Los Angeles
1,503	----	5.77%	8.	Other California
1,308	----	5.02%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

5,601	----	21.51%	0.	No Response
1,610	----	6.18%	1.	Rent - less than \$100
1,881	----	7.22%	2.	Rent - \$100 to \$149
3,167	----	12.16%	3.	Rent - \$150 to \$199
1,382	----	5.31%	4.	Rent - \$200 to \$249
739	----	2.84%	5.	Rent - \$250 or more
4,531	----	17.40%	6.	Own - \$150 or less
1,891	----	7.26%	7.	Own - \$150 to \$200
1,938	----	2.44%	8.	Own - \$200 to \$250
3,016	----	11.58%	9.	Own - \$250 or more



-SANTA ROSA-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

2,727	----	10.47%	0. No Response
22,048	----	84.66%	1. White/Causasian
213	----	0.82%	2. Black/Negro
301	----	1.16%	3. Chicano/Mexican American
72	----	0.28%	4. Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
123	----	0.47%	5. American Indian
41	----	0.16%	6. Filipino
53	----	0.20%	7. Japanese
55	----	0.21%	8. Chinese
234	----	0.90%	9. Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

9,382	----	36.03%	0. No Response
1,593	----	6.12%	1. \$ 2,500 or less
1,997	----	7.67%	2. \$ 2,500 to \$ 4,999
2,166	----	8.32%	3. \$ 5,000 to \$ 7,999
2,313	----	8.88%	4. \$ 8,000 to \$10,999
2,887	----	11.09%	5. \$11,000 to \$14,999
2,489	----	9.56%	6. \$15,000 to \$19,000
1,651	----	6.34%	7. \$20,000 to \$24,999
1,183	----	4.54%	8. \$25,000 to \$49,999
195	----	0.75%	9. \$50,000 or more

Total Population --- 65,611

Housing Unit ----- 27,856

Vacancies ----- 1,817





-SEBASTOPOL-  
Special Questions

Employed full-time	-- 746 ----	414
Employed part-time	-- 60 ----	111
Self employed	-- 117 ----	35
Unemployed	-- 52 ----	47
Not in labor force	--1,076 ----	1,875

1. To what area does the primary wage earner commute?

137 ----	7.33%	0. No Response
274 ----	14.66%	1. Santa Rosa
75 ----	4.01%	2. Petaluma
36 ----	1.93%	3. Healdsburg, Cloverdale, North County
408 ----	21.83%	4. Sebastopol, River area, West County
10 ----	0.54%	5. Sonoma, East County
33 ----	1.77%	6. Rohnert Park, Cotati, Pennngrove
69 ----	3.69%	7. Marin County
8 ----	0.43%	8. Napa, Vallejo
40 ----	2.14%	9. Other

2. What is the occupation of the secondary wage earner?

122 ----	6.53%	0. No Reponse
68 ----	3.64%	1. Professional, technical and kindred workers
29 ----	1.55%	2. Managers and administrators except farm workers
23 ----	1.23%	3. Sales workers
115 ----	6.15%	4. Clerical and kindred workers
30 ----	1.61%	5. Operatives including transport
14 ----	0.75%	6. Other blue collar workers except farm workers
8 ----	0.43%	7. Farm workers
52 ----	2.78%	8. Service workers, except private household
5 ----	0.27%	9. Private household workers
1,403 ----	75.01%	Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

96 ----	5.14%	0. No Response
157 ----	8.40%	1. Santa Rosa
16 ----	0.86%	2. Petaluma
8 ----	0.43%	3. Healdsburh, Cloverdale, North County
210 ----	11.24%	4. Sebastopol, River Area, West County
13 ----	0.70%	5. Sonoma, East County
17 ----	0.91%	6. Rohnert Park, Cotati, Pennngrove
9 ----	0.48%	7. Marin County
0 ----	0.00%	8. Napa, Vallejo
11 ----	0.59%	9. Other
1,332 ----	71.27%	Blank - No secondary wage earner

-SEBASTOPOL-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

168	----	8.99%	0.	No Response
1,405	----	75.17%	1.	Private auto
79	----	4.23%	2.	Bus
60	----	3.21%	3.	Bicycle or walk
39	----	2.09%	4.	Combination of auto and bus
29	----	1.55%	5.	Combination of auto and bicycle or walking
14	----	0.75%	6.	Combination of bus and bicycle or walking
18	----	0.96%	7.	Car pooling
21	----	1.12%	8.	Cab or jitney (minibus)
16	----	0.86%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

150	----	8.03%	0.	No Response
844	----	45.16%	1.	No
530	----	28.36%	2.	Elsewhere in Sonoma County
25	----	1.34%	3.	Marin County
12	----	0.64%	4.	Napa/Solano County
57	----	3.05%	5.	San Francisco/Alameda County
45	----	2.41%	6.	Other South Bay County
43	----	2.30%	7.	Los Angeles
69	----	3.69%	8.	Other California
70	----	3.75%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

276	----	14.77%	0.	No Response
178	----	9.52%	1.	Rent - less than \$100
214	----	11.45%	2.	Rent - \$100 to \$149
228	----	12.20%	3.	Rent - \$150 to \$199
72	----	3.85%	4.	Rent - \$200 to \$249
67	----	3.58%	5.	Rent - \$250 or more
535	----	28.62%	6.	Own - \$150 or less
97	----	5.19%	7.	Own - \$150 to \$200
82	----	4.39%	8.	Own - \$200 to \$250
96	----	5.14%	9.	Own - \$250 or more

-SEBASTOPOL-  
Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

127	----	6.80%	0.	No Response
1,646	----	88.01%	1.	White/Causasian
7	----	0.37%	2.	Black/Negro
25	----	1.34%	3.	Chicano/Mexican American
9	----	0.48%	4.	Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
5	----	0.27%	5.	American Indian
1	----	0.05%	6.	Filipino
10	----	0.54%	7.	Japanese
7	----	0.37%	8.	Chinese
17	----	0.91%	9.	Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

712	----	38.10%	0.	No Response
154	----	8.24%	1.	\$ 2,500 or less
257	----	13.75%	2.	\$ 2,500 to \$ 4,999
202	----	10.81%	3.	\$ 5,000 to \$ 7,999
170	----	9.10%	4.	\$ 8,000 to \$10,999
151	----	8.08%	5.	\$11,000 to \$14,999
120	----	6.42%	6.	\$15,000 to \$19,000
51	----	2.73%	7.	\$20,000 to \$24,999
31	----	1.66%	8.	\$25,000 to \$49,999
3	----	0.16%	9.	\$50,000 or more

Total Population --- 4,593

Housing Unit ----- 1,964

Vacancies ----- 90



-SONOMA-  
Special Questions

Employed full-time	-- 738 ----	432
Employed part-time	-- 59 ----	96
Self employed	-- 121 ----	34
Unemployed	-- 42 ----	37
Not in labor force	--1,214 ----	1,981

1. To what area does the primary wage earner commute?

270 ----	12.69%	0. No Response
187 ----	8.79%	1. Santa Rosa
32 ----	1.50%	2. Petaluma
30 ----	1.41%	3. Healdsburg, Cloverdale, North County
7 ----	0.33%	4. Sebastopol, River area, West County
1,205 ----	56.65%	5. Sonoma, East County
10 ----	0.47%	6. Rohnert Park, Cotati, Pennngrove
91 ----	4.28%	7. Marin County
100 ----	4.70%	8. Napa, Vallejo
149 ----	7.01%	9. Other

2. What is the occupation of the secondary wage earner?

52 ----	2.44%	0. No Reponse
86 ----	4.04%	1. Professional, technical and kindred workers
29 ----	1.36%	2. Managers and administrators except farm workers
30 ----	1.41%	3. Sales workers
108 ----	5.08%	4. Clerical and kindred workers
13 ----	0.61%	5. Operatives including transport
13 ----	0.61%	6. Other blue collar workers except farm workers
5 ----	0.24%	7. Farm workers
71 ----	3.34%	8. Service workers, except private household
9 ----	0.42%	9. Private household workers
1,711 ----	80.41%	Blank- No secondary wage earner

3. To what area does the secondary wage earner commute?

62 ---	2.91%	0. No Response
19 ----	0.89%	1. Santa Rosa
6 ----	0.28%	2. Petaluma
4 ----	0.19%	3. Healdsburg, Cloverdale, North County
1 ----	0.05%	4. Sebastopol, River Area, West County
286 ----	13.45%	5. Sonoma, East County
2 ----	0.09%	6. Rohnert Park, Cotati, Pennngrove
11 ----	0.52%	7. Marin County
23 ----	1.08%	8. Napa, Vallejo
21 ----	0.99%	9. Other
1,692 ----	79.55%	Blank - No secondary wage earner



-SONOMA-  
Special Questions (con't)

4. What is the primary means of transportation for the adult members of this household?

109	----	5.12%	0.	No Response
1,530	----	71.93%	1.	Private auto
28	----	1.32%	2.	Bus
113	----	5.31%	3.	Bicycle or walk
44	----	2.07%	4.	Combination of auto and bus
178	----	8.37%	5.	Combination of auto and bicycle or walking
38	----	1.79%	6.	Combination of bus and bicycle or walking
18	----	0.85%	7.	Car pooling
24	----	1.13%	8.	Cab or jitney (minibus)
34	----	1.60%	9.	Handicapped with no available means of transportation.

5. Has this household moved within the past five years?  
If yes, from what area did you move?

113	----	5.31%	0.	No Response
1,068	----	50.21%	1.	No
346	----	16.27%	2.	Elsewhere in Sonoma County
102	----	4.80%	3.	Marin County
32	----	1.50%	4.	Napa/Solano County
177	----	8.32%	5.	San Francisco/Alameda County
47	----	2.21%	6.	Other South Bay County
22	----	1.03%	7.	Los Angeles
144	----	5.36%	8.	Other California
94	----	4.42%	9.	Outside California

6. Do you own or rent? Which category best describes the total monthly rent or house payment? (Include mortgage, tax and insurance, exclude maintenance and utilities).

245	----	11.52%	0.	No Response
105	----	4.94%	1.	Rent - less than \$100
131	----	6.16%	2.	Rent - \$100 to \$149
137	----	6.44%	3.	Rent - \$150 to \$199
125	----	5.88%	4.	Rent - \$200 to \$249
60	----	2.82%	5.	Rent - \$250 or more
819	----	38.50%	6.	Own - \$150 or less
174	----	8.18%	7.	Own - \$150 to \$200
131	----	6.16%	8.	Own - \$200 to \$250
193	----	9.07%	9.	Own - \$250 or more



-SONOMA-

Special Questions (con't)

7. Which category best describes the racial or ethnic identity of this household?

97	----	4.56%	0.	No Response
1,971	----	92.67%	1.	White/Causasian
5	----	0.24%	2.	Black/Negro
11	----	0.52%	3.	Chicano/Mexican American
8	----	0.38%	4.	Other Latin American (Includes Puerto Rican, Cuban, Central and South American)
3	----	0.14%	5.	American Indian
4	----	0.19%	6.	Filipino
0	----	0.00%	7.	Japanese
8	----	0.38%	8.	Chinese
12	----	0.56%	9.	Other racial or ethnic identity

8. Which category of income best describes this households Total Income from all sources in 1974.

546	----	25.67%	0.	No Response
104	----	4.89%	1.	\$ 2,500 or less
214	----	10.06%	2.	\$ 2,500 to \$ 4,999
269	----	12.65%	3.	\$ 5,000 to \$ 7,999
277	----	13.02%	4.	\$ 8,000 to \$10,999
268	----	12.60%	5.	\$11,000 to \$14,999
206	----	9.69%	6.	\$15,000 to \$19,000
127	----	5.97%	7.	\$20,000 to \$24,999
98	----	4.61%	8.	\$25,000 to \$49,999
15	----	0.71%	9.	\$50,000 or more

Total Population --- 4,860

Housing Unit ----- 2,287

Vacancies ----- 160

## BOARD OF SUPERVISORS

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George DeLong  
Wayne Bass  
William Johnson  
Robert Theiller

First District  
Second District  
Third District  
Fourth District  
Fifth District

## COUNTY ADMINISTRATORS OFFICE

David L. Nichols  
Michael Chrystal

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City of Cotati  
City of Healdsburg  
City of Petaluma  
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